



**MULTILINGUAL
SWISS EDUCATION**

Contents

[About us](#)

[Bachelor programmes](#)

[What we teach](#)

[Master programmes](#)

[Teaching process](#)

[Professional certificate programmes](#)

[Our teaching staff](#)

[Further education](#)

[Partners](#)

[edX](#)

[Diploma](#)

[Contacts](#)

[Certifications](#)

About SIIL



Swiss International Institute Lausanne – SIIL is a Swiss distance learning educational institution that offers unique learning opportunities to students from all over the world in their native languages.

Founded in 2019 and located in the canton of Vaud, today SIIL is a dynamically growing institute offering degree programmes at bachelor and master levels, as well as continuing education courses.

Students are at the centre of everything we do. We want to meet the students' demands for a modern and high-quality higher education through excellence in studies, supervision, and development.

Our goal is to offer our students high-quality study programmes. SIIL's own quality standards demand that its degrees open up excellent opportunities for its students in the job market, which testify to their great professional competence and high level of motivation.

Our teaching staff are highly qualified invited lecturers from different countries. This approach guarantees the quality of the course and the unity of teaching and learning, and enables SIIL's students to complete their studies under the guidance of qualified professors.

SIIL makes a unique contribution to equal opportunities in the higher education sector across Switzerland, EU and all other countries, and society as a whole. On our own SIIL e-learning platform we use the methods of modern network-supported distance learning which combines self-study, subject-specific group webinars and constant online support of personal academic assistants.

At SIIL, we strive for continual improvement of our degree and further education programmes, enhancement of teaching languages and our e-learning platform, as well as the serious improvement of the quality assurance procedures, which has been confirmed by the Swiss national [eduQua](#) standards and the international [QS Stars](#) certificate in the Online Learning category.

What We Offer

1/4

Bachelor

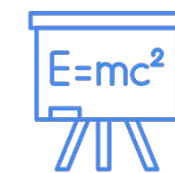
Duration of studies: **3/4 years***



Internet Marketing



Event Management



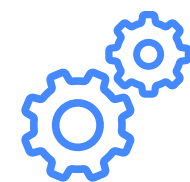
Physics



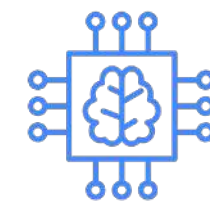
Psychology



Web Design



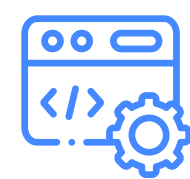
Project Management



Information Technology, Artificial Intelligence & Machine Learning



Luxury Brand Management



Information Systems and Technology

**depending on the program*

What We Offer

2/4

Master

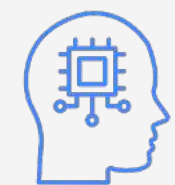
Duration of studies: **1,5/2 years***



Master of International Relations



Master of Business Administration (MBA)



Master of Science in Artificial Intelligence and Machine Learning



**depending on the program*

What We Offer

3/4

Professional certificate

Duration of studies: **2/3 years***



E-commerce



Hospitality Business
Management



The Fundamentals of Artificial Intelligence
and Machine Learning



**depending on the program*

What We Offer

4/4

Further education

Duration of studies: **2 months**



Introduction to
Internet Marketing



Introduction to Event
Management



Introduction to Brand
Management



Introduction to Project
Management



Introduction to Business
Administration



Introduction to
Information Systems
and Technology



Introduction to International Business
Relations

How We Teach



SIIL offers distance (online) education as the main teaching and learning technology for its students. We take into account the territorial dispersion of our students and the wide opportunities for individualisation of education that online format provides.



The study programmes we offer are accessible through SIIL e-learning platform and are taught using a *flipped classroom* approach.



At SIIL, the learning process includes self-study, completing tasks required by study guides, compulsory webinars with teachers and final oral examinations. Being a SIIL student means respecting self-study conditions and requires self-discipline, a specific schedule, which is very important to succeed.



All teachers at SIIL are selected with a prerequisite for proficiency in the language of the study programme they teach.

Why SIIL



The only higher education institution in Switzerland offering study programmes *in its students' languages*



Teaching is based on a *flipped classroom* methodology



The institute adheres to open learning philosophy, *entrance examinations are not required*



Flexible duration of studies allows you to study in your rhythm and to combine studies with your professional and private life



Online learning opportunity

Stages of Study

01.

Getting acquainted

One can be admitted to SIIL after completing secondary school or via transfer from another higher education institution. Candidates are free to address all pertinent questions to SIIL [Admissions Team](#) to receive exhaustive answers.

02.

Admission

SIIL adheres to open learning philosophy, no entrance examinations are required. A document confirming previous education, prior learning or professional experience.

03.

Studies

Video lectures, live webinars with teachers, homework assignments, constant support of a personal academic assistant.

04.

Evaluation

Examinations and tests on studied disciplines. Preparation and defense of the final qualification work.

05.

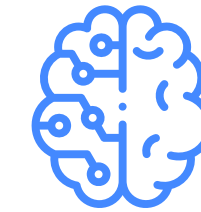
Diploma

You are a qualified professional with a European diploma.

Flipped Classroom



A special feature of the educational process at SIIL is the use of the *flipped classroom* teaching methodology.



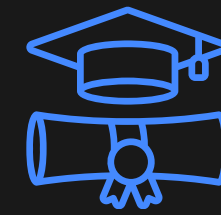
This approach helps our students *make the most of their time* devoted to self-study and to webinars with their teachers.

The *flipped classroom* methodology involves independent study of the educational material with its further discussion with the teacher.

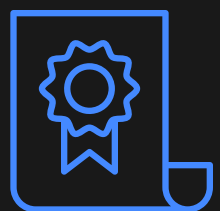
Advantages of Studying at SIIL



Teaching staff with European experience speaking your language



Diploma of higher education meeting European standards



High-quality certification that increases employer confidence



Affordable tuition fees

Advantages of Online Learning

Mobility and Freedom

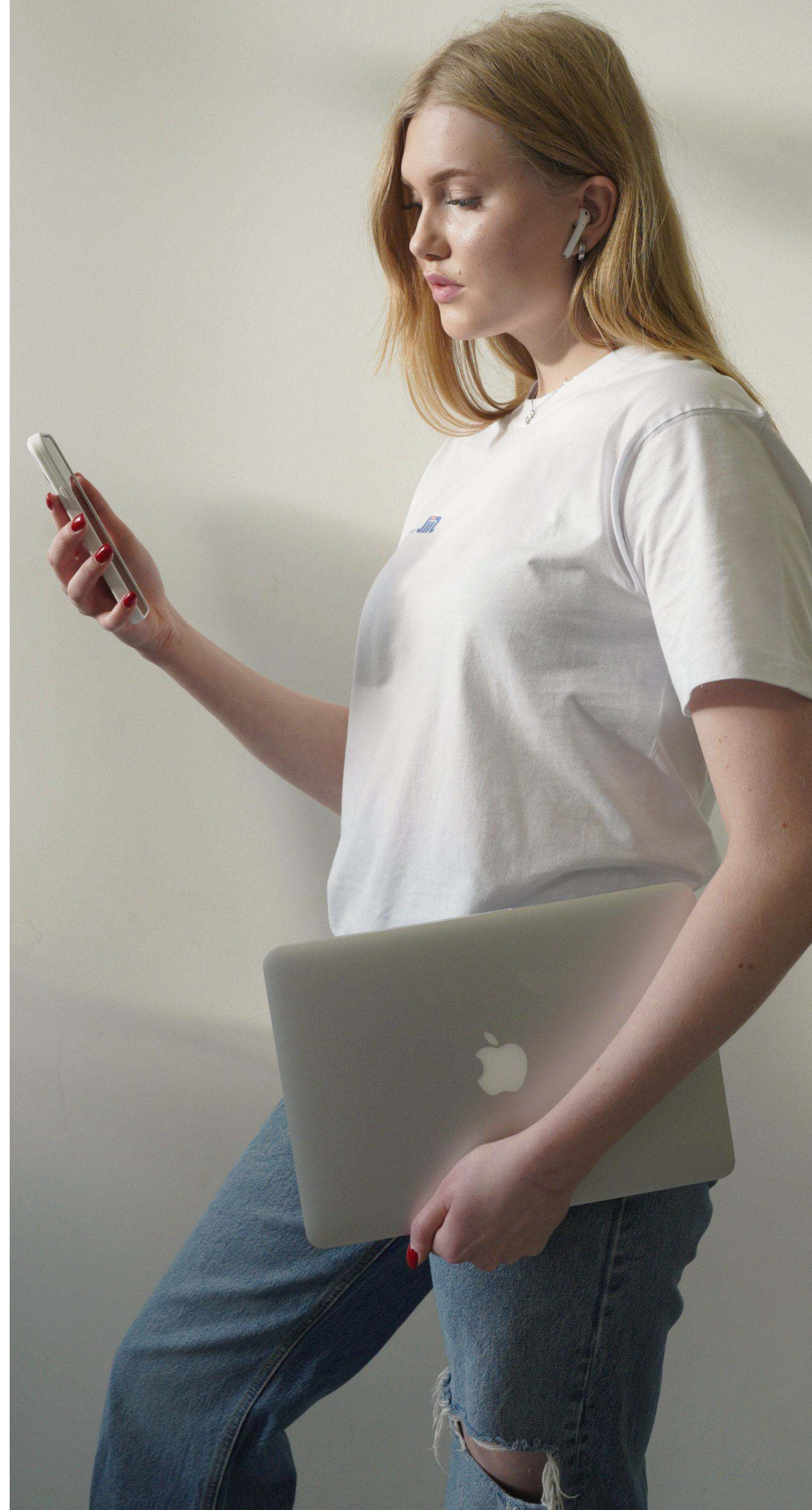
You can study in any corner of the world and at any time convenient for you. You only need Internet access.

High Efficiency

Modern online learning technologies contribute to the optimal knowledge acquisition. Proven by our graduates!

Individual Learning Support

You can address any question you may have to our academic assistants who are always there for you, and receive personal consultation or advice.





Tatiana Zarubina

PhD, MAS in International Taxation
Rector of the Swiss International
Institute Lausanne – SIIL

“

We live in complex and interesting times, when constant changes become the norm and make us regularly reconsider priorities and rethink our way of life.

The changes also affect education: from secondary school to postgraduate and advanced studies. All educational institutions are re-evaluating not only teaching methods, but also the range of study programmes offered.

However, what is still true is that education has in no way lost its value. On the contrary, it is education and knowledge that remain (if not become) one of the most profitable investments.

SIIL Accredited Teachers

1/3



Galina Tolkachenko

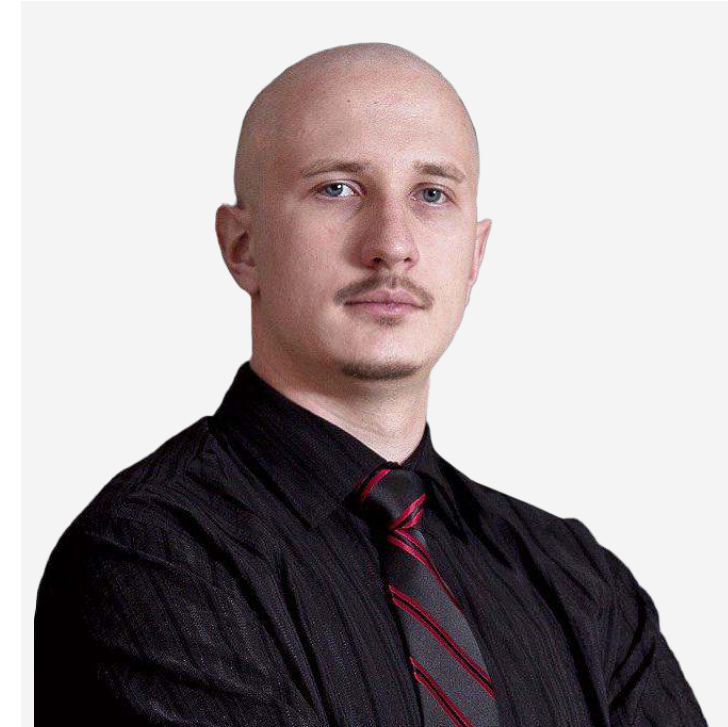
PhD in Economics, professor, honorary professor of vocational education. Author of original courses in Economics and Financial Management, 150+ scientific publications, 8 monographs on investment strategies, 4 certified coursebooks.



Sergei Bogachev

PhD in Economics, businessman and entrepreneur. Expert in the development of online education platforms, specialist in Marketing and Strategic Planning.

Engaged in the creation and development of educational institutions. Co-author of the book *The Basics of Freelancing*.



Pavel Tkachev

PhD in Philosophy, economist. Expert in the development of online education platforms, specialist in the field of modern information technologies. Lecturer, author of several educational programmes on Information Systems.



Natalya Tsareva

PhD in Economics, associate professor. Specialist in Economics, Management and Psychology. Expert in certification of educational organisations. Author of several bachelor study programmes and 60+ scientific publications.

SIIL Accredited Teachers

2/3



Nika Almar

MBA, associate professor. Expert in Social Psychology. Specialist in the luxury goods industry.



Kirill Alekseev

Specialist in digital business transformation. Leading expert in assessing the quality of academic programmes in Applied Informatics on secondary and higher education levels. Author of courses in Business Transformation and IT. Author of the book *Engineering Approach: Managing Data-Driven Marketing*.



Andrey Ilyin

PhD in Economics, associate professor. Business coach and entrepreneur. Organiser and participant of 100+ scientific conferences, invited expert at the Center for Strategic Research and the National Association for Business Education. Author of 100+ scientific publications on entrepreneurship and commercialisation of business ideas.



Alexandra Kalgina

PhD in Law, associate professor. Organiser and participant of 20+ scientific conferences. Author of 100+ scientific publications on civil and business law.

SIIL Accredited Teachers

3/3



Anastasia Kashirina

Economist, psychologist, PR manager. Expert in Internet Marketing. Participated in the Skillbox conference on Online Education and Internet Marketing.



Daria Rozhkova

PhD in Economics. Teacher with 15+ years of experience, expert in Accounting, Audit and Strategic Management. Experienced international financier.



Yulia Sizova

PhD in Economics, associate professor. Author of 130+ scientific publications and 13 professional expert opinions in the media.



Vladimir Baturin

DSc in Philosophy, EdD, Academician of the Russian Academy of Natural Sciences, Noosphere Public Academy of Sciences, International Academy of Social Technologies and Local Government.

Our partners

Swiss School of Higher Education

The Swiss School of Higher Education is located in Montreux, Switzerland, and offers on-campus study programs.

Education at the Swiss International Institute Lausanne (SIIL) in management disciplines is based on curricula coordinated with the Swiss School of Higher Education.



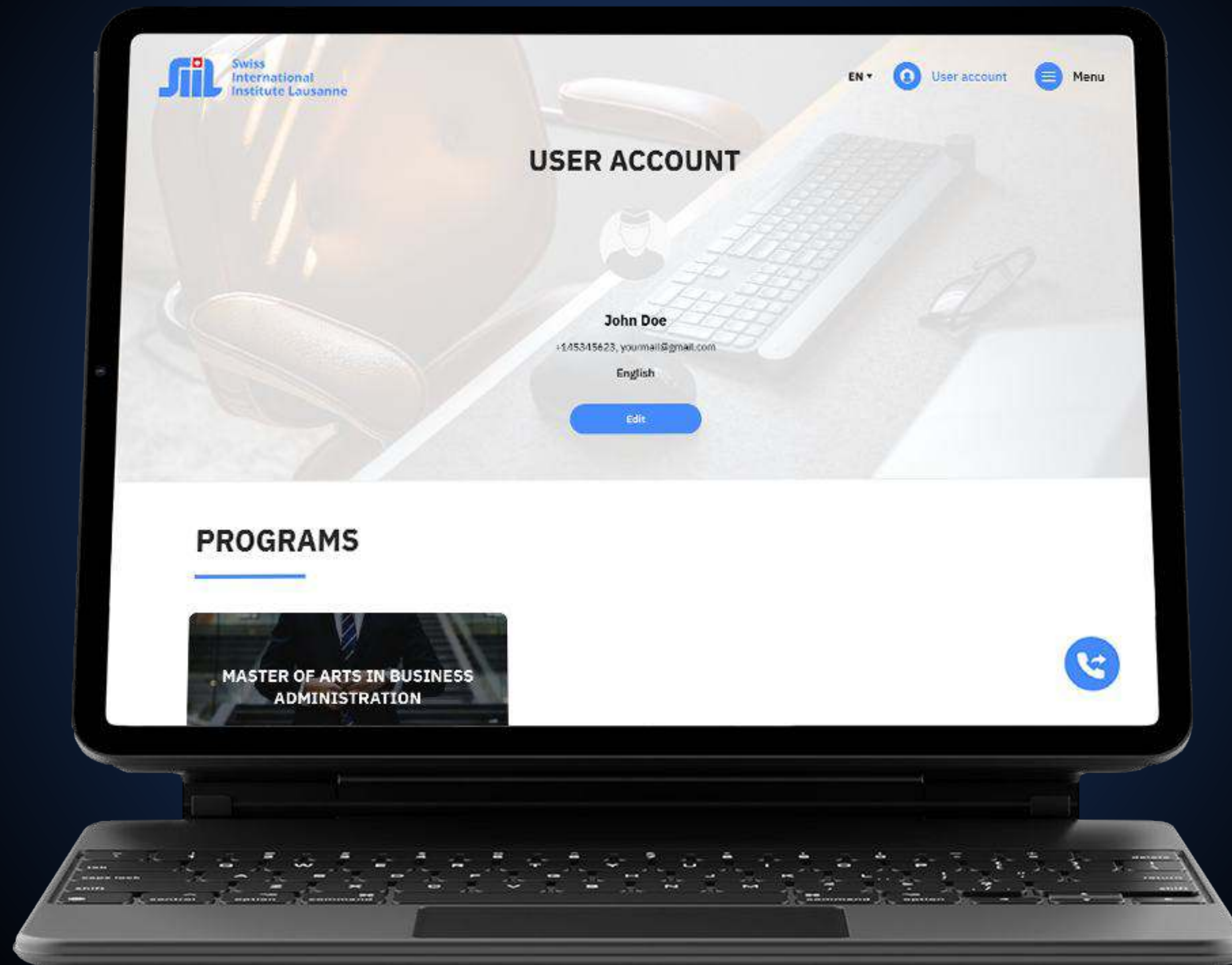
SWISS SCHOOL
OF HIGHER EDUCATION



Convenient Personal Account

Personal
Information

Curriculum



Site Menu

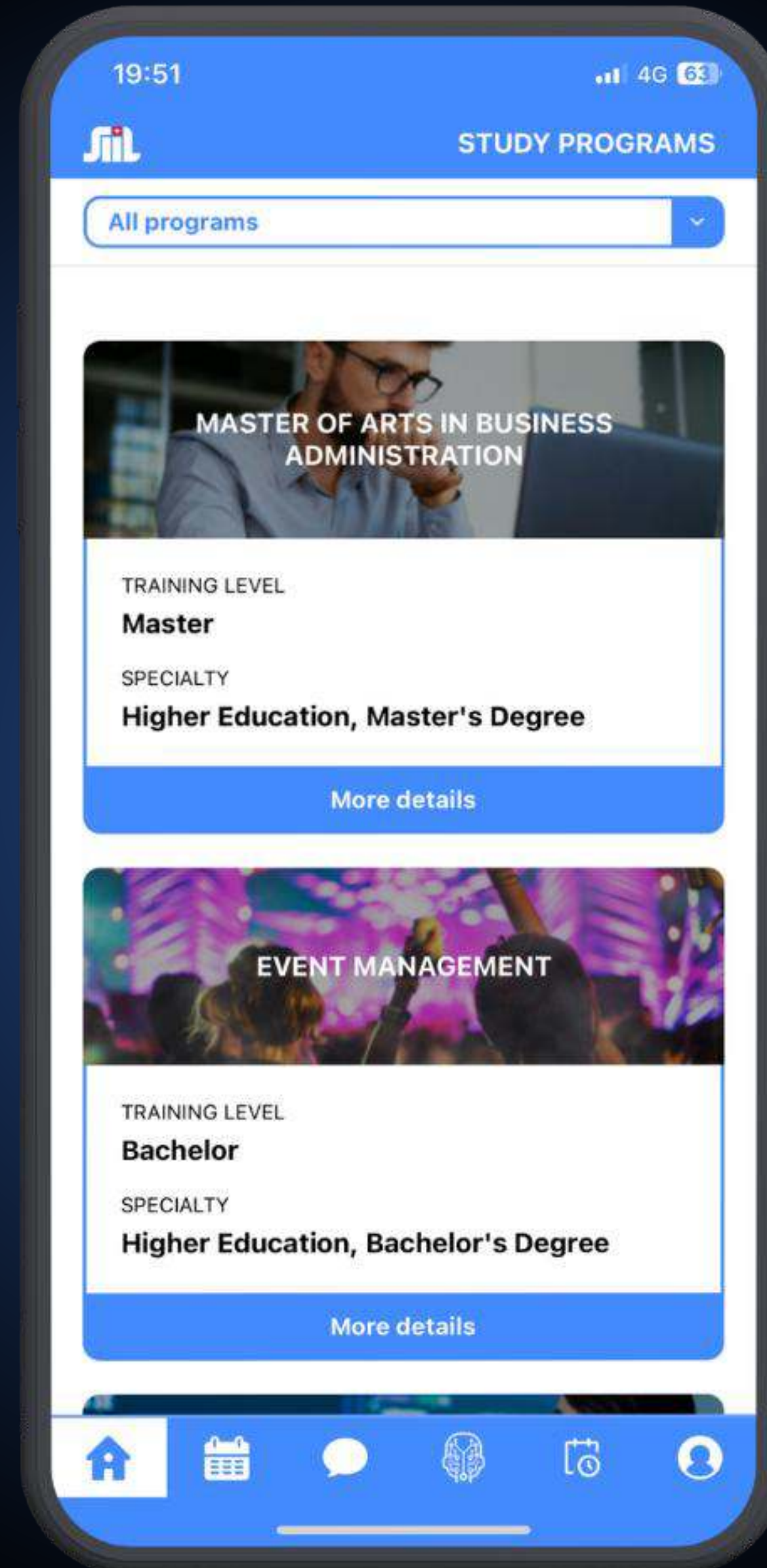
Chat with Your
Academic
Assistant

Mobile App

Watch webinars

Study lectures

Track your progress

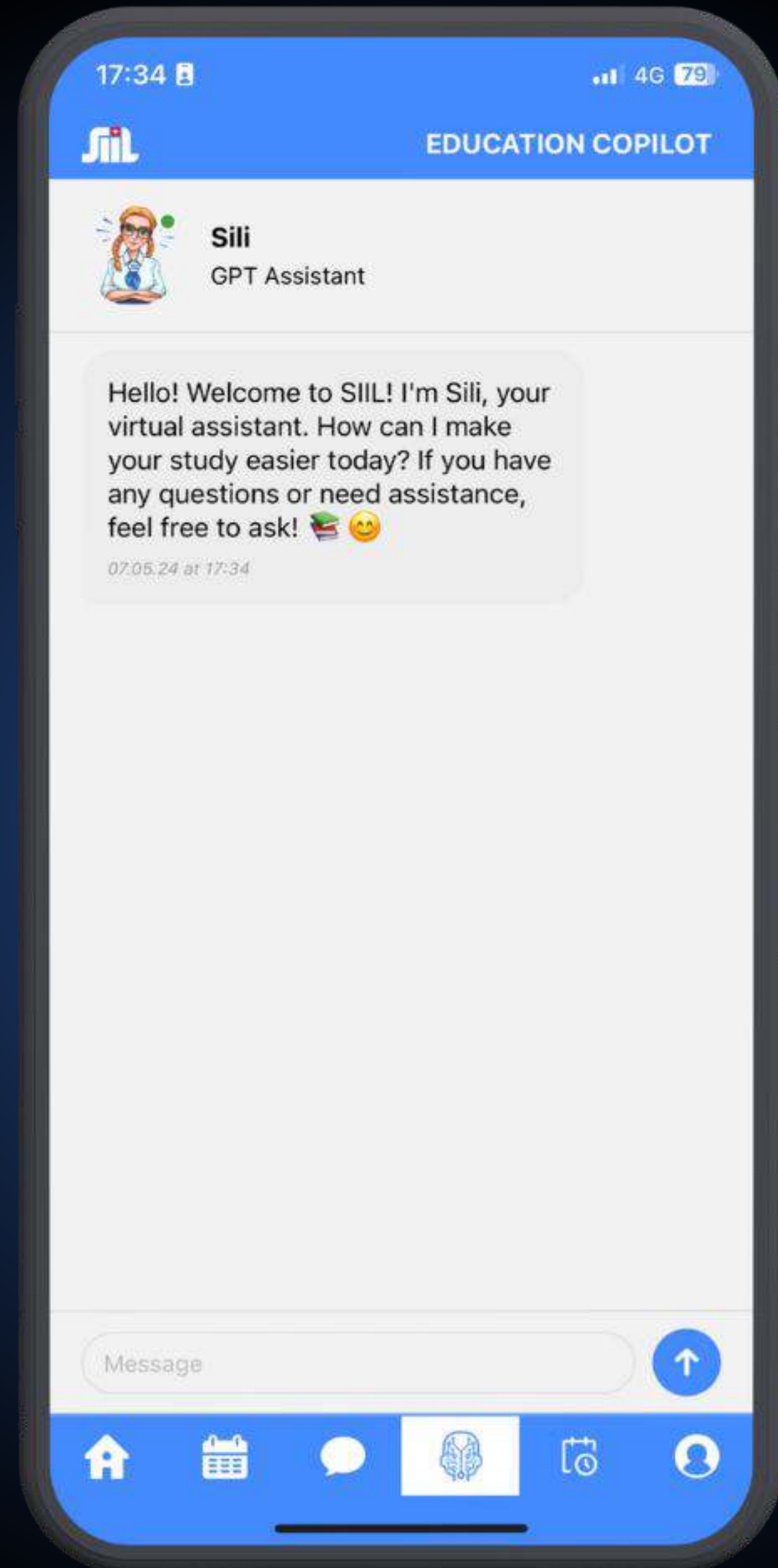


Receive reminders

Take tests

Stay in touch with your academic assistant

AI in the education



Sili is your personal AI assistant developed *to support students* in their study process.

Sili *ensures the comprehensive support* from the search and the provision of the up-to-date training materials to the explanation of complex and difficult terms and concepts for better understanding of the study materials.

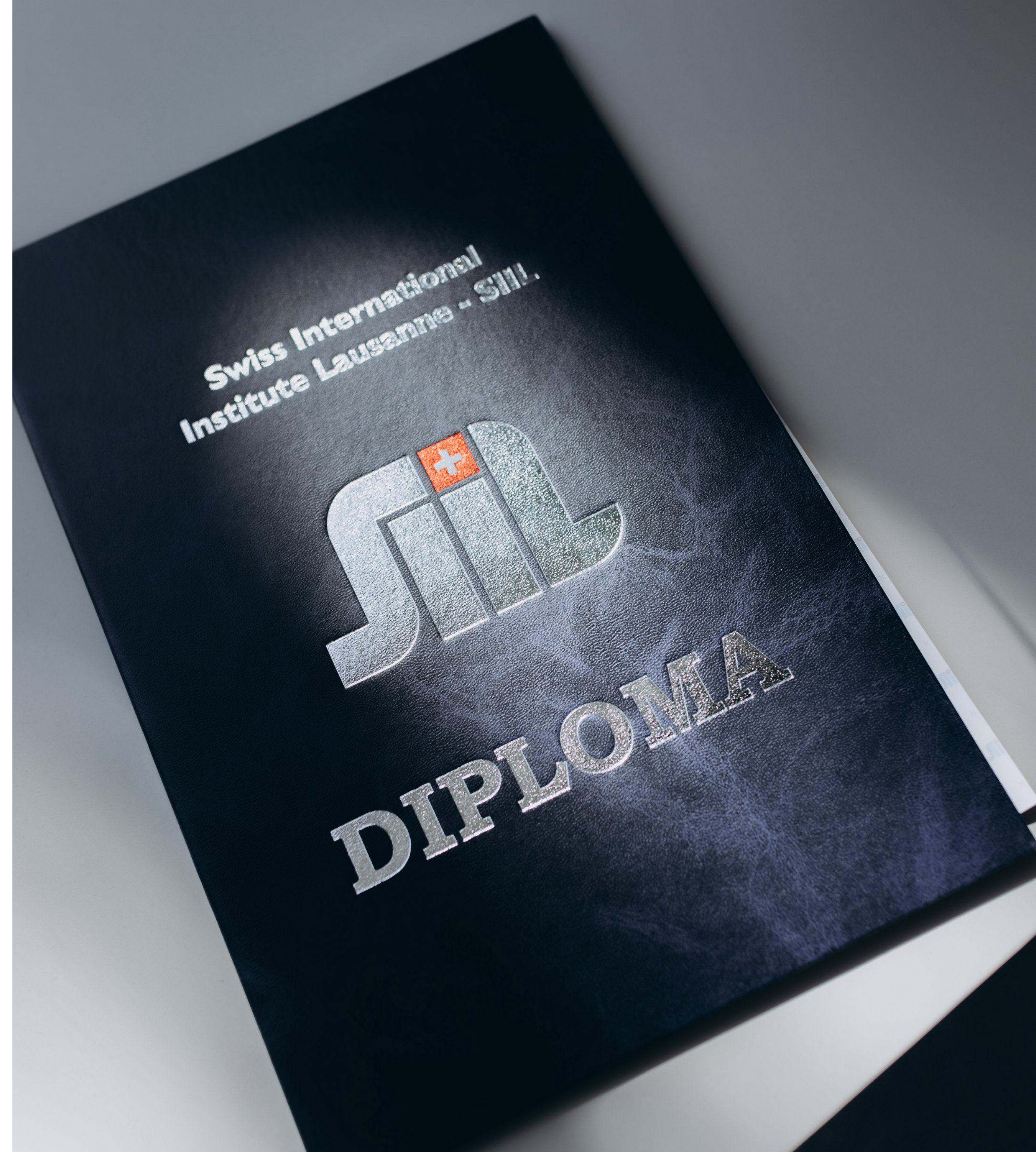
These functions make the study process *more efficient and interesting* helping students to lower the stress and to increase the performances.

Diploma

The status of a certified specialist helps one to establish themselves as a *competent professional* in the labour market

A diploma issued by SIIL simplifies the candidate's assessment upon recruitment process and provides a substantial overview of their qualifications.

A SIIL diploma allows employers to immediately see the level of our graduates' general professional knowledge and competences.



Swiss Certificate

Supplementary professional education with a Swiss certificate – is an important step in the development of your career

SIIL Certificate confirms the completion of a professional certificate programme and enhances your competitiveness on the labour market.

This is an additional bonus for your employer and a sign of a high professional level.





Keeping Up with the Times



SIIL is focused on modern trends in the world of labour: *flexible hours and remote work.*



That is why curricula and teaching methods at SIIL are *aimed at developing students' independence*, self-discipline and self-motivation during their studies.

A group of people in a meeting room, with a blue overlay and the text "Awards & Certifications".

Awards & Certifications

International Accreditation

IAAR is a leading *international accrediting agency* ensuring the education the quality. The Agency is included in the EQAR Register being an integral part of the European Association of the Quality Assurance in the Higher Education (ENQA).

SIIL has obtained the international accreditation in March 2025.


The accreditation was confirmed by the independent rating agency IAAR recognizing the high standards of SIIL Study Programmes. The international recognition has crucial importance for the private higher education institutions' reputation confirming the high supranational quality level of the educational services.



Cantonal Registration

SIIL *is officially registered* in Switzerland in the register of enterprises situated in the canton of Vaud. Every company operating in Switzerland receives a unique enterprise identification number (UID).

In June 2021, according to migration legislation, SIIL *was included in the list of private educational institutions of the canton of Vaud* as complying with cantonal standards in terms of curricula and qualifications of teaching staff.

 **Service de la population
Division Etrangers**
Avenue de Beaulieu 19
1014 L

 Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Eidgenössisches Departement des Innern EDI
Bundesamt für Statistik BFS
Abteilung Register

11.03.2021 14:48:02

Dossier SIII
N/réf. CI

Reconnai

Madame,
En référant
of Lausann

Au vu de la
communiqué
reconnait l'
l'article 24
l'exercice d
de la loi féd
de la pop
qu'il reconr
si nécessai

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Service de la
www.popuk

Die untenstehenden Informationen erfolgen ohne Gewähr und haben keinerlei Rechtswirkung.

Kernmerkmale

Status

UID	CHE-142.924.376
UID-Status	Aktiv
UID-Ergänzung	HR

Sitz- oder Domiziladresse der UID-Einheit

Name, Firma oder Bezeichnung	Swiss international institute Lausanne - SIIL Sàrl
Übersetzung	-
Zusätzlicher Name	-
c/o	Swiss School of Higher Education - SSHE SA
Strasse	Grand-Rue
Hausnummer	92
Ergänzung	-
Postleitzahl	1820
Ort	Montreux
Kanton	VD
Land	CH
Gemeinde / Gemeinde Nr.	Montreux / 5886
PLZ des Postfachs	-
Postfachnummer	-
EGID	9031113

Weitere Identifikationsmerkmale

Rechtsform	0107 - Gesellschaft mit beschränkter Haftung (GmbH)
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Handelsregisterdaten

Referenznummer	CH-550.1.187.062-3
Status des Eintrags im Handelsregister	Aktiv
UID Sitz	-

Mehrwertsteuerdaten

Mehrwertsteuernummer	-
Status des Eintrags im Mehrwertsteuerregister	-
Beginn der Mehrwertsteuerpflicht	-
Ende der Mehrwertsteuerpflicht	-
Mitglied der MwSt-Gruppe	-

Bundesamt für Statistik BFS
UID
Espace de l'Europe 10, CH-2010 Neuchâtel
Tel. 0800 20 20 10
uid@bfs.admin.ch
www.uid.ch

1 / 1

eduQua Certification

eduQua is the national *quality certification standard* for public and private educational institutions in Switzerland. It is also the first Swiss quality label developed for continuing education programmes for adults. It is recognised and supported by the government of the Swiss Confederation.

In 2022 and 2023, SIIL *successfully completed* eduQua certification (standard eduQua:2012), which confirms the consistent quality of the Institute's educational process.



PRO CERT CERTIFICATE

ProCert, accredited certification body, certifies that the company mentioned below fulfils the requirements of the standard mentioned below:

Swiss International Institute of Lausanne – SIIL
c/o SSHE SA, Grand-Rue 92
1820 Montreux (Switzerland)

Standard
Quality management system for further education (eduQua:2012)

Scope of application
Whole organisation (Montreux)

Field of activity
Bachelor and Master programs, trainings

 Initial certification date: 2 June 2022
Certification decision date: 2 June 2022
Issuing date: 2 June 2022
Validity of the certificate: 1 June 2025 *

 
Richard Schnyder
Director Certification


Domingo Fernandez
Member of certification commission

* Subject to suspension or withdrawal of certification at any time. Only ProCert's public register (accessible under www.procert.ch) attests validity of this certificate.

Customer N°: 21742
ProCert AG Marktgasse 65 CH-3011 Bern Tel. +41 (0)31 560 67 06
Certificate-ID: 98640
quality@procert.ch www.procert.ch

SIIL in world TOP 100 according to QS ranking

— For online MBA Study Programme

From 2024 SIIL is included in QS World university ranking, published every year by the British company Quacquarelli Symonds. This is one of the leading rankings of the Higher education Institutions. In the category Online MBA SIIL was included in the world TOP 100 of best universities.

Our constant efforts to improve the quality of the educational services and to implement innovative solutions allow us to compete successfully in the global context and to ensure to our students not only the up-to-date knowledge but also **real perspectives for their careers.**

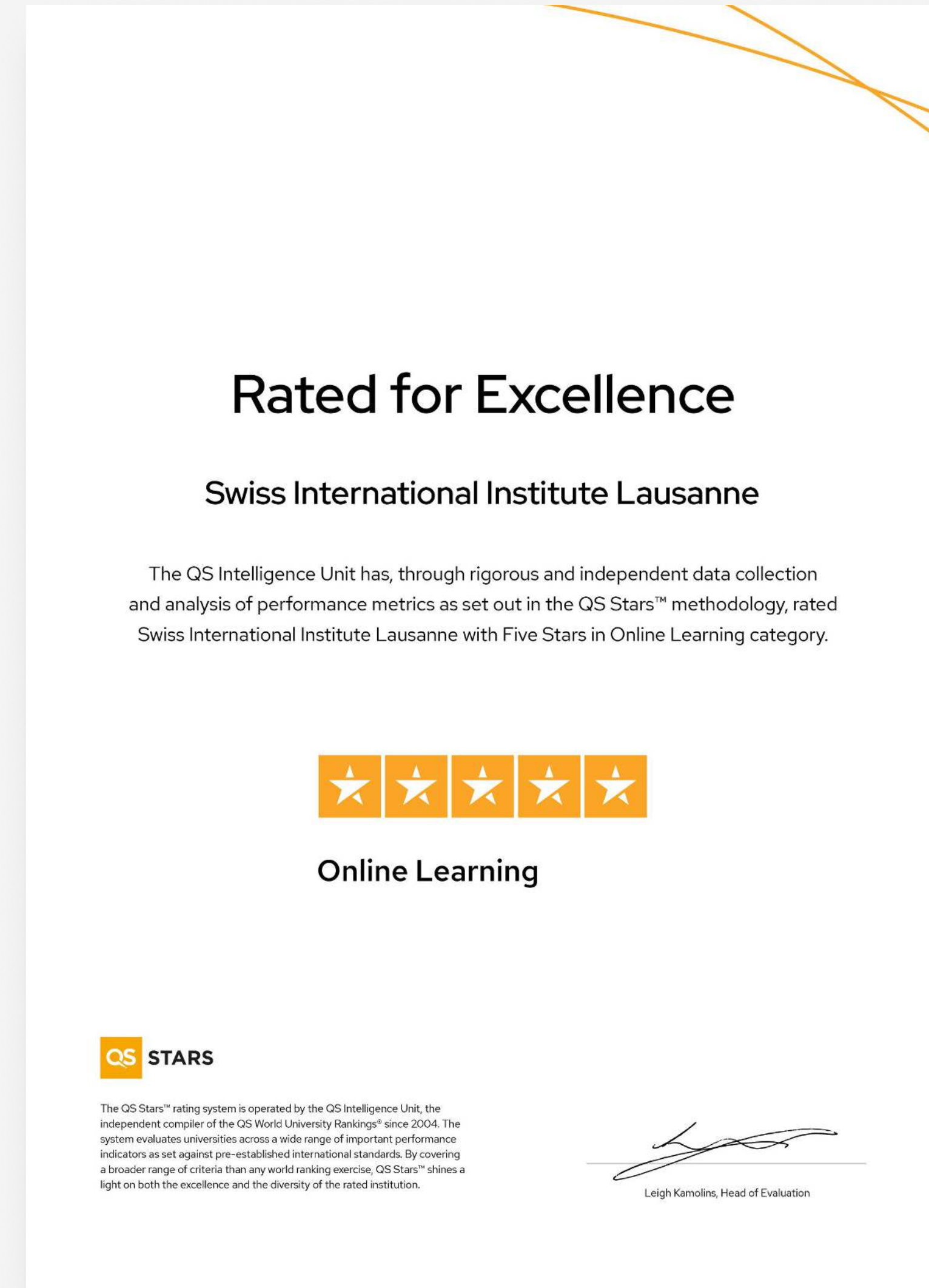


QS Five Stars

QS Stars is a rating system that provides a detailed overview of higher education institutions and evaluates them on important performance criteria in accordance with *international standards*.

Based on rigorous and independent data collection and performance analysis, QS Analytics has awarded SIIL *five stars in the Online Learning category* and issued a QS Stars excellence certificate.

This confirms that SIIL has created all the conditions for *comfortable and high-quality* distance learning for its students.



IACBE Membership

SIIL is approved as an educational member of the International Accreditation Council for Business Education (IACBE).

IACBE is an *educational accreditation agency for business and related programmes* in higher education.

Educational membership in the Council provides access to IACBE resources.



A woman with curly hair, wearing a dark blazer and a red top, is looking down at a tablet computer. She is standing in a meeting room. In the background, there is a whiteboard with various diagrams and notes, and a wall covered with many colorful sticky notes. The entire image has a blue tint.

Programmes

A woman with long dark hair is looking down in a dimly lit room. The scene is overlaid with a semi-transparent blue filter. The word "Bachelor" is centered in white text.

Bachelor

Bachelor

Internet Marketing

Normative duration of studies

3 years/4 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Science in Internet Marketing

Mode of study

Online distance learning

Language of study

Russian

Pass rate

100%

The digital segment is a full-fledged part of the global market and is occupying more and more space in it every year. It is *actively crowding out other forms of trade*. According to expert forecasts, in the next five years the number of Internet market users will grow by an average of *20% per year*, with advertising and e-commerce as the main engines of growth.

Having a diploma of Internet marketer, you will be able to take full control over the promotion of certain goods and services on the Internet, represent companies in the online environment, or start your own business.



You will study

- Computer Science
- Mathematics
- Management
- Marketing Management
- English Language
- Internet Marketing
- Marketing Strategy
- Content Management
- E-commerce
- Entrepreneurship
- Information Technology
- Consumer Behavior
- Website Design
- Marketing Analysis
- Data Management
- SEO and SEM
- Social Media Marketing
- Digital Media Planning
- Web Programming and much more



You will learn how to

- create and manage quality e-commerce websites, interactive applications, digital media and content that resonate with target audiences
- develop and execute efficient digital marketing campaigns and promotion strategies for products and services across various platforms, including email, social media, and search engines
- analyse digital marketing data to identify trends, risks and opportunities for growth
- implement practices for search engine marketing (SEM) and search engine optimisation (SEO) to increase website traffic and visibility
- communicate effectively with clients and other stakeholders

You'll be able to work as

- Internet Marketer
- Media Analyst
- Advertising Manager
- Traffic Manager

Bachelor

Web Design

Normative duration of studies

3 years/4 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Science in Web Design

Mode of study

Online distance learning

Language of study

Russian

Pass rate

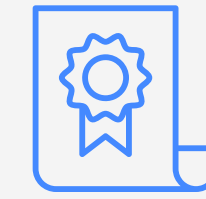
100%

Attractive, well-thought-out and recognisable design is the signature of any company. In a world saturated with visual images, it becomes the *best advertisement for a product* and the best way to present a service or a product. In the digital world, the design is often *decisive for the project's success*, and just a good mix of form and composition is not enough, extensive practical skills in programming and network marketing are needed. This is why web design has become one of the most in-demand and *well-paid professions in recent decades*.



You will study

- Computer Science
- Mathematics
- Academic Drawing
- English Language
- Graphic Design
- Basics of C++ Programming
- Content Management
- Raster and Vector Graphics
- Information Technology
- Art History
- Website Design
- Web Programming
- Entrepreneurship
- Internet Marketing
- Digital Imaging and Illustration
- Website Interactive Application Development
- Information Systems Administration and much more



You will learn how to

- create logically structured, convenient and adaptive digital environments through implementation of acquired theoretical knowledge and technical skills in the field of graphic design
- develop and manage electronic portals, interactive applications for websites, digital media by using properly hypertext, multimedia information technology and web design software
- apply knowledge of creative methodology, corporate identity, typography, colour management, marketing, communication
- take advantage of the culture of applied arts and graphic design by cultivating curiosity, open-mindedness and critical thinking
- create unique and efficient web design solutions to translate clients' message, meet customers' objectives and expectations

You'll be able to work in

- Web design enterprises
- IT companies
- Digital agencies
- Advertising agencies

Bachelor

Event Management

Normative duration of studies

3 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Arts in Event Management

Mode of study

Online distance learning

Language of study

Russian

Pass rate

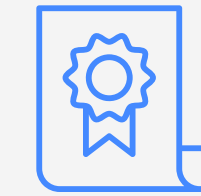
100%

Events and festivals are engines of economic and social development. In every city and region, in every country, *there is a demand for special events*, meetings, conferences, exhibitions and sports competitions. *And this demand is only growing.* Graduates of the programme will be able to organise performances of world-class stars, launch a successful international online project, open their own business in this industry or create a promising startup.



You will study

- Financial Planning
- Fundamentals of Accounting
- Marketing
- Business Ethics
- Business Communication
- Entrepreneurship
- HR Management
- International Business
- Information Technology
- Team Management
- Business Law
- Operations Management
- Customer Relationship Management
- Social Business Management
- Event Management
- Hospitality Management
- Time Management



You will learn how to

- plan, organise and conduct different types of events at each stage of the project life cycle
- manage businesses and projects on national and international level, with respect of social, cultural, legal and ethical aspects
- communicate responsibly, conduct effective negotiations and build competent relationships with clients
- perform business analysis and develop sustainable business models
- evaluate and manage human resources, build solid and efficient teams

You'll be able to work as

- Event Manager
- Art Director
- Producer
- Club Event Director

Bachelor

Project Management

Normative duration of studies

3 years/4 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Arts in Project Management

Mode of study

Online distance learning

Language of study

Russian

Pass rate

90%

Activities of modern companies are increasingly project-oriented. This is due to the high competition in the field of business, peculiarities of domestic and foreign markets, the emerging innovations that are actively implemented in production. You can *study world experience* in the field of project management as a bachelor student in Project Management at SIIL. Not only will you acquire in-depth knowledge of business processes and master a wide range of analytical methods, but you'll also learn how to *competently manage resources, time and personnel* in order to successfully start, develop and complete a project.



You will study

- Project Management Tools and Methods
- Financial Planning
- Marketing Management
- Business Ethics and Communication
- Entrepreneurship
- Human Resources Management
- International Business
- Information Technology
- Internet Marketing
- Fundamentals of Accounting
- Organisational Change Management
- Business Law
- Operational Management
- Strategic Business Management
- Project Quality Management
- Project Risk Management and much more



You will learn how to

- plan, organise and conduct different types of projects at each stage of their life cycle
- manage businesses and projects on national and international level, with respect of financial, legal and ethical aspects
- develop quality communication strategies, conduct effective negotiations and build competent relationships with clients
- perform business analysis, evaluate risks and develop sustainable business models
- evaluate and manage time and human resources, including personal career trajectory

You'll be able to work as

- Business Consultant
- Project Manager
- Startup Advisor
- Production Coordinator

Bachelor

Information Systems and Technology

Normative duration of studies

3 years/4 years

Tuition fee

1480€ / semester (in Russian)

2200€ / semester (in English)

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Science in Information Systems and Technology

Language of study

Russian, English

Mode of study

Online distance learning

Pass rate

95%

Information technology is recognised as the most important invention of the 20th century. Its emergence is measured on a civilisational scale. Today it continues to shape our lives and create our future.

The most current trends and principles of information technology applications are studied in the Information Systems and Technology bachelor programme at SIIL. *Graduates of the programme are widely in demand in the labour market* and can immediately begin a career that matches their goals and interests and guarantees high and sustainable income.



You will study

- Computer Science
- Mathematics
- Probability Theory and Mathematical Statistics
- Basics of C++ Programming
- Content Management
- Raster and Vector Graphics
- Information and Analytical Systems
- Business Process Management
- Information Processing Technologies
- Design of Information Systems and Technologies
- Development of Interactive Applications for Websites
- Information Systems Administration
- Java programming and much more



You will learn how to

- use C++, java programming languages
- design and implement information systems, infocommunication networks and maintain their operativity
- create and implement information technology, including information collecting and processing technologies
- develop convenient and user-friendly electronic portals and applications for websites
- ensure information protection and security

You'll be able to work as

- Information Security Specialist
- Head of Software Development Department
- Mobile Application Developer

Bachelor

Luxury Brand Management

Normative duration of studies

3 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Arts in Luxury Brand Management

Mode of study

Online distance learning

Language of study

Russian

Pass rate

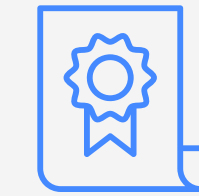
85%

Luxury brands are at the top of the global market. However, traditional marketing principles do not apply to them. Selling luxury goods and services requires knowledge of the principles of image philosophy, quality, exclusivity and hedonistic value. A brand manager for luxury goods and services *has up-to-date information about the luxury market*, is able to analyse its dynamics, and predict the behavior of consumers and competitors. A specialist can calculate the cost of creating a new brand, propose a go-to-market (GTM) strategy, select the most effective promotion channels for an exclusive product or service, assess and minimise risks. All this is *highly appreciated by employers*.



You will study

- Marketing Management
- Personnel Management
- Business Communication
- Micro- and Macroeconomics
- International Business
- Business Ethics
- Entrepreneurship
- Business Law
- Financial planning
- Internet Marketing
- Luxury Goods and Services Market
- Corporate Identity in the Luxury Sector
- New Business Development
- Luxury Product Design
- Luxury Brand Analysis and Marketing Strategies
- Fashion Forecasting
- Brand Management of Luxury Goods and Services and much more



You will learn how to

- create and promote luxury brands at each stage of the project life cycle
- manage businesses and projects on national and international level, with respect of financial, legal and ethical aspects of the luxury market
- develop quality communication strategies specific for the luxury sector, conduct effective negotiations and build competent relationships with clients
- perform business analysis, evaluate risks and develop sustainable industry-specific business models
- evaluate and manage human resources, including personal career trajectory

You'll be able to work as

- Marketer in the Luxury Industry
- Advertising and PR Manager
- Brand Manager
- Head of Luxury Department

Bachelor

Psychology

Normative duration of studies

4 years

Tuition fee

1480€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Arts in Psychology

Language of study

Russian

Mode of study

Online distance learning

According to statistics, the demand for psychological services has reached its highest level in the past 15 years. These services are needed by both adults and children — especially in the areas of career guidance and behavior correction. Today, every public clinic has a psychologist on staff. In the corporate environment, such specialists are also in high demand: companies hire psychologists to support employees or partner with psychological counseling services. A separate and growing field of work for psychologists is corporate well-being. Such specialists monitor workplace dynamics and develop the most effective communication strategies. Graduates of this program can work in a wide range of settings — in medical institutions, private practice, or corporate environments.



You will study

- personality psychology
- social psychology
- developmental psychology
- neurobiological foundations of behavior
- research methods in psychology
- psychometrics
- health psychology
- educational psychology
- psychological assessment
- crisis psychology
- adult and child psychopathology
- corporate well-being and stress management
- introduction to mental disorders and much more



You will learn to

- understand the patterns of cognitive, emotional, and behavioral processes
- apply methods of psychological assessment and provide counseling
- work with psychopathologies, trauma, and crisis conditions
- use neuropsychological approaches to analyze behavior
- assess and develop personnel in organizations
- implement corporate well-being and stress management practices

You'll be able to work as

- Psychological Counselor
- HR Specialist / Organizational Psychologist
- Child, Adolescent, and Family Support Specialist
- Personal and Professional Development Coach

Bachelor

Information Technology, Artificial Intelligence & Machine Learning

Normative duration of studies

4 years

Tuition fee

1750€ / semester (in Russian)

2450€ / semester (in English)

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Science in Information Technology, Artificial Intelligence & Machine Learning

Language of study

Russian, English

Mode of study

Online distance learning

The AI market continues to grow steadily. In 2023, the global AI platform market surged by 44.4%, reaching \$27.9 billion. As of July 2025, the global AI market is estimated at approximately \$391 billion, and experts predict it will reach \$1.81 trillion by 2030.

According to statistics, one in three companies already uses AI in their operations. Currently, about 100 million people are employed in the field, and by the end of 2025, an additional 97 million specialists will be needed.

Graduates of this program will be able to work in leading companies developing and implementing AI technologies.



You will study

- building business and career growth with generative ai
- computer science
- fundamentals of programming
- web programming
- object-oriented design of information systems
- information security
- basics of programming in c++
- theory of information processes and systems
- data structures and algorithms
- probability theory and mathematical statistics
- data management and much more



You will learn to

- develop software using modern programming languages and tools
- apply machine learning algorithms and neural networks
- use ai in real-world applications
- process big data and make data-driven forecasts
- design secure and scalable cloud and network systems
- generate ux/ui design solutions powered by ai

You'll be able to work as

- AI Developer
- Data Scientist
- Machine Learning Engineer
- Programmer / Software Engineer
- Cybersecurity Analyst
- IT Project Manager

Bachelor

Physics

Normative duration of studies

4 years

Tuition fee

3950€ / semester

Admission requirements

Certificate of complete secondary education or equivalent

Degree awarded

Bachelor of Science in Physics

Language of study

English

Mode of study

Online distance learning

According to statistics, the average salary of a physics professor in the United States can reach \$100,000 per year, while leading researchers can earn even more. Physicists engaged in cutting-edge research typically earn from \$80,000 to \$150,000 per year, depending on their experience and specialization. Medical physicists earn around \$130,000 annually.

Although these professions are rarely highlighted, the work of physicists is crucial — without them, we wouldn't have quantum computers, high-speed gadgets, advanced cancer treatments, or next-generation surgical equipment. That's why physics-related careers are becoming more popular every year.

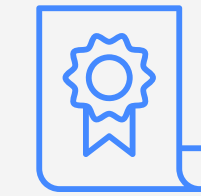


You will study

- mathematical analysis
- academic research
- analytical geometry
- classical and quantum mechanics
- electromagnetism
- mathematical physics
- thermodynamics and statistical physics
- nuclear and atomic physics
- optics and laser physics
- special theory of relativity
- wave and oscillation theory
- electrodynamics and much more

You'll be able to work as

- Researcher in Scientific Institutes
- Laboratory Specialist
- Modeling and Simulation Engineer
- Data Processing and Analysis Specialist



You will learn to

- analyze large datasets
- conduct and present scientific research
- communicate scientific ideas clearly and persuasively — in written, oral, and visual form
- apply approximations and dimensional analysis methods
- use numerical methods for modeling physical systems and analyzing experimental data
- work with software such as matlab, python, and octave
- utilize specialized tools for modeling and visualizing physical processes
- collaborate effectively within teams and contribute to interdisciplinary and complex research projects



Master

Master

Master of International Relations

Normative duration of studies

1,5 years

Tuition fee

1960€ / semester

Admission requirements

Bachelor's degree or equivalent

Degree awarded

Master of Arts in International Relations

Mode of study

Online distance learning

Pass rate

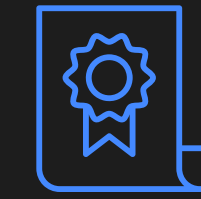
87,5%

Working in an international organisation, being an expert in world economics - *it's real!* The Master of International Relations programme at SIIL will help you build an international career. It's your pathway into *the world of transnational governance*.



You will study

- Cross-Cultural Management
- International Law
- Globalisation and International Business
- International Management
- Strategic Business Management
- High Performance Leadership
- Business Communication and Negotiation Skills
- International Project Management
- International Events Planning
- Governance of International Organisations
- International Trade
- International Marketing and much more



You will learn how to

- manage businesses and projects within the framework of international cooperation, with respect of economical, cultural, legal aspects
- organise and conduct effective negotiations, communicate responsibly, and build competent relationships with employees of international companies
- perform business analysis and develop sustainable international business models
- assess and manage human resources in international context
- analyse and predict international economic trends

You'll be able to work as

- International Lawyer
- International Economist
- International Analyst

Master

Master of Business Administration (MBA)

Normative duration of studies

1,5 years

Tuition fee

1960€ / semester

Admission requirements

Bachelor's degree or equivalent

Degree awarded

Master of Business Administration

Mode of study

Online distance learning

Pass rate

93%

Language of study

Russian, English

Modern problems require modern solutions. The global multicultural business space is developing very dynamically and places high demands on managers at all levels. *The unique educational programme of SIIL* is aimed at training international-class management personnel capable of fully meeting the challenges of nowadays.



You will study

- Advanced Business Law
- PR and Media Management
- Business Process Management
- Financial Management
- International Marketing
- Advanced Business Analysis
- Business Communication
- Customer Relationship Management
- Management Accounting and much more



You will learn how to

- build company development strategies and manage complex business processes applying solid knowledge of current theory and techniques of the major business disciplines, critical thinking skills and multi-disciplinary problem solving techniques
- communicate responsibly demonstrating professional written and verbal communication skills, and competently build relationships with all stakeholders
- perform business analysis using technology to solve business problems and develop sustainable business models through deep understanding of global perspectives, the ethical implication of business decision making and recognising ethical dilemmas
- exhibit leadership skills and the ability to assess and manage human resources and work effectively in teams

You'll be able to work as

- Business Manager
- Business Creator
- Management Specialist in an International Company

Master

Master of Science in Artificial Intelligence and Machine Learning

Normative duration of studies

1,5 years

Tuition fee

2950€ / semester

Admission requirements

Bachelor's degree or equivalent

Degree awarded

Master of Science in Artificial Intelligence and Machine Learning

Language of study

Russian, English

Mode of study

Online distance learning

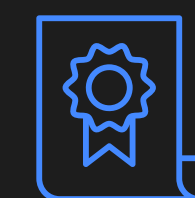
The popularity of neural networks continues to rise: 4 out of 5 companies now name the implementation of AI as a top priority in their business strategy. The reason is simple — AI brings profit. For example, Netflix's recommendation technology generates \$1 billion in annual profit for the company.

According to statistics, AI algorithms can increase the number of potential clients by 50%. The adoption of neural networks is accelerating — each year, 20% of companies start using AI. Graduates of this program will remain in high demand in the job market for many years to come.



You will study

- information security
- object-oriented design of information systems
- theory of information processes and systems
- fundamentals of programming in C++
- ethics and history of artificial intelligence
- academic writing in English
- image recognition
- quantum computing
- cryptography
- research methodology and much more



You will learn how to

- use advanced algorithms and machine learning methods
- analyze big data, perform cloud computing, and build parallel systems
- process natural language and develop large language models (LLMs)
- design autonomous systems and virtual reality environments
- ensure the safety and ethical use of AI
- conduct independent scientific research

You'll be able to work as

- AI Ethics and Policy Analyst
- Big Data Specialist
- AI R&D Engineer
- PhD Researcher in AI/ML or Data Science
- Applied AI Researcher
- Machine Learning Specialist
- Natural Language Processing (NLP) Engineer

The image features a dark blue background with silhouettes of two individuals. On the left, a person is shown from the waist up, holding a large folder or document. On the right, another person is shown from the waist up, wearing a cap and with their hand to their chin in a thoughtful pose. The text 'Professional certificate' is centered in white. The person on the right has text on their back that reads 'I'm building the future of this world'.

Professional certificate

Professional certificate

The Fundamentals of Artificial Intelligence and Machine Learning

Normative length of studies

2 years

Tuition fee

400€ / semester (in Russian)

Enrollment requirements

No limitations

Age

from 15 years

Conferred certificate

Professional certificate on the Fundamentals of Artificial Intelligence and Machine Learning

Language of teaching

Russian

Mode of teaching

Online, distance learning

This programme has been specifically developed for school leavers and beginner specialists who may not have previous experience in these spheres. Thanks to practical learning and available online courses, students get to learn how artificial intelligence and machine learning work, and also how these technologies are used to solve real tasks. Upon the completion of the programme participants will acquire valuable *digital skills, which can unlock the way to further learning, study visits or entry level jobs in the sphere of technologies and innovations*. This programme also promotes creativity and entrepreneurial thinking for those who want to launch their own technological projects in future.



You will study

- the fundamentals of artificial intelligence and machine learning: how ai systems work and where they are used
- creative capabilities of ai: music, image, video generation and creation of interactive content
- the principles of innovative thinking and developing of your own technological ideas



You will learn

- to use ai to solve tasks and make creative content
- to use ai technical tools in combination with artistic and innovative ideas
- to plan and present your own projects and think as a young and technological entrepreneur

Professional certificate

Hospitality Business Management

Normative length of studies

2 years

Tuition fee

300€ /semester (in Russian)

Enrollment requirements

No limitations

Age

from 15 years

Conferred certificate

Professional certificate in the sphere of Hospitality Business Management

Language of teaching

Russian

Mode of teaching

Online, distance learning

This programme is implemented at an initial level and is designed for 6 semesters, thus making a structured path for anyone interested in developing his or her entrepreneurial skills and business acumen in the dynamic industry of hospitality. This programme has been carefully designed with the needs of learners with different life and educational experience in view – from students of high schools exploring possible career avenues to young people aspiring to acquire practical business skills and those who are considering the change of professions and want to join the sphere of Hospitality Business Management.



You will study

- the fundamentals of hospitality business management: how to plan and implement projects in hotel and restaurant business
- marketing and management in the hospitality business: promotion strategies, financial planning and strategical management
- global and operational aspects of hotel business: international trends, standards and modern tools of project management.



You will learn

- to generate and transform business ideas into structured concepts for hotels and restaurants
- to use marketing strategies to promote services
- to develop and defend a fully-fledged project business plan
- to plan, organize and control projects, manage resources, terms and risks

Professional certificate

E-commerce

Normative length of studies

2 years

Tuition fee

400€ / semester (in Russian)

Enrollment requirements

No limitations

Age

from 15 years

Conferred certificate

Professional certificate in the sphere of e-commerce

Language of teaching

Russian

Mode of teaching

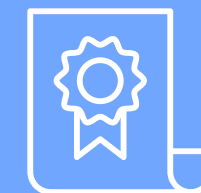
Online, distance learning

The programme presumes comprehensive learning in a number of key areas, including the fundamentals of business operations, strategic methods of marketing, dynamics of electronic trading platforms and modern technologies of online advertising. Students *gain practical experience of dealing with digital platforms, analysing consumer behaviour, managing chains of delivery in the virtual environment and technological infrastructure which supports modern e-commerce.*



You will study

- the fundamentals of entrepreneurship and business in the digital economy: how to set up and manage online projects
- the principles of marketing and financial management to support online business
- digital sales channels and trading platforms: their functioning and opportunities to develop business
- strategic thinking when building e-business with the market, consumer behaviour and digital infrastructure in mind



You will learn

- to plan and manage a small online business, create value and develop business models
- to use digital marketing tools: social media, search marketing and online advertising
- to analyse and work with electronic trading platforms and online retailing systems
- to develop and evaluate business models for digital platforms with integration of product, marketing and operational strategies

A woman with blonde hair is smiling and holding a baby. In the foreground, a hand is holding a pen over a laptop keyboard. The image is overlaid with a semi-transparent blue filter.

Further education

Further education

Normative length of studies

2 months

Tuition fee

390€ / semester (in Russian)

Enrollment requirements

General Certificate of Secondary Education or its equivalent

Language of teaching

Russian

Mode of teaching

Online, distance learning

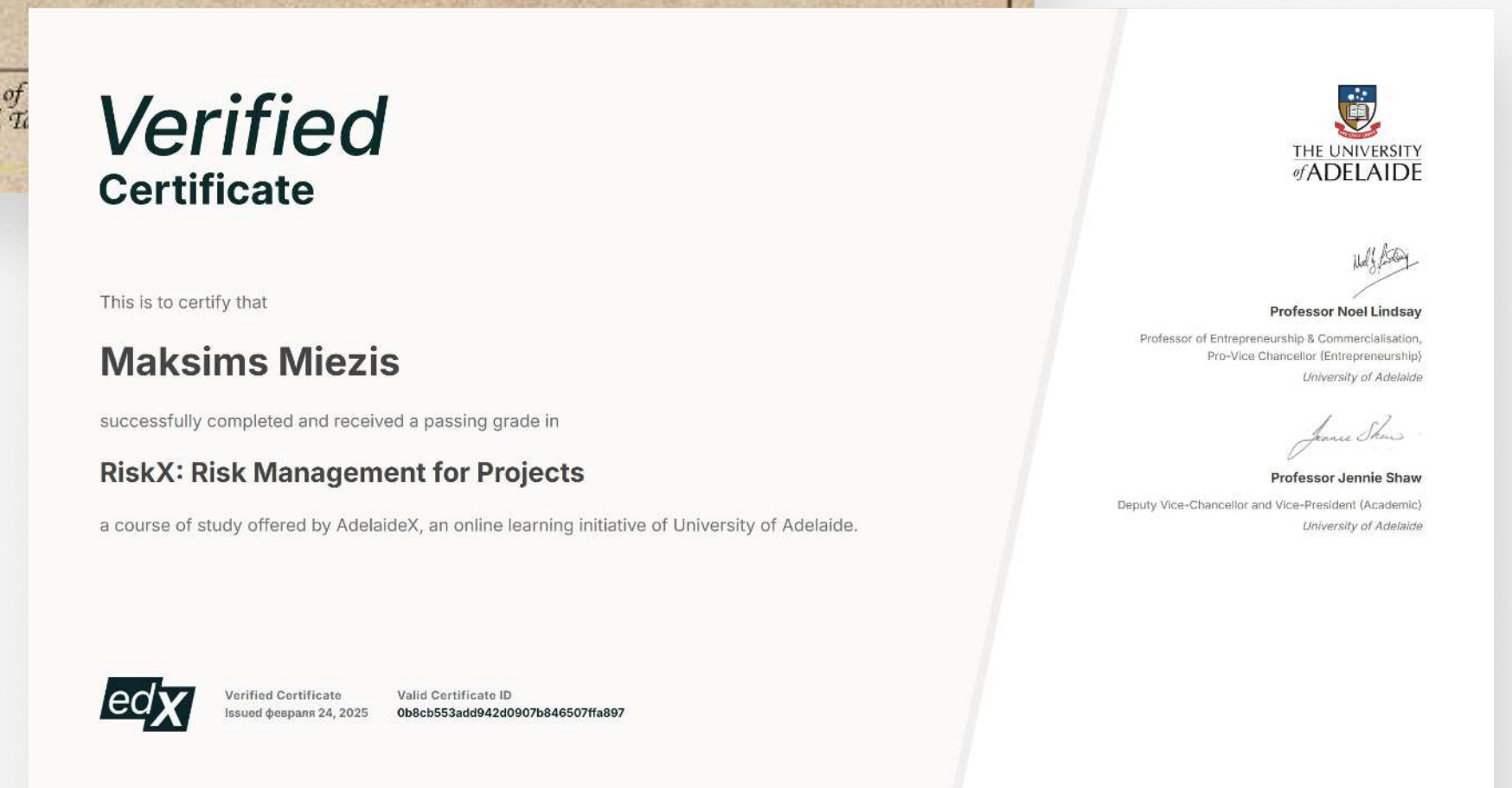


Each course is supported with mini-courses from edX. That's why students get **two certificates** after their studies – from the SIIL and from the edX platform.

To make it easier for the applicant to decide which discipline to study, the SIIL teachers have recorded *short professional courses in 7 areas:*

1. Introduction to Information systems and technology
2. Introduction to Brand Management
3. Introduction to International Business Relations
4. Introduction to Internet Marketing
5. Introduction to Project Management
6. Introduction to Business Administration
7. Introduction to Event Management

It is possible to enroll in the full programme of studies at the SIIL after this course. In this case, the disciplines covered will count as completed – you won't have to study them again in the programme. And the price of the programme will decrease – the price of the course will be subtracted from it.





edX | SIIL

A contract with edX, the online learning platform

Swiss International Institute Lausanne – SIIL has signed an agreement with the world-famous online learning platform – edX.

Under this agreement, specially for the students of SIIL, over 150 courses from the best higher education institutions and companies from 11 countries have been translated into Russian.

Only our students can gain access to courses of such institutions and companies like Harvard or IBM in the Russian language.



edX | SIIL

Our cooperation presupposes *two modes of learning*:

- 1. Integrated elective courses**
- 2. Catalogue of supplementary courses**

Successful completion of elective or supplementary courses entails granting professional certificates, which you can *add to your profiles* in social media, include in your resume and portfolio, enhancing your professional competences.



Elective courses from edX

Variant 1: *Integrated elective courses*

Within your study programme you will get access to *8-23 carefully selected elective courses*. These courses have been specially translated into Russian for SIIL students. After successful completion of the courses, you will get ECTS credits which will be directly integrated into your diploma.

This is an example of a true academic virtual mobility which brings international education directly to your door.



How many courses* from edX are included into the programmes

1/2

Bachelor's degree

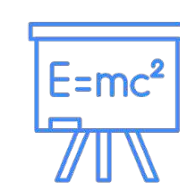
Duration: **2-12 weeks****



Internet Marketing
17 courses | \$3 485



Event Management
14 courses | \$2 967



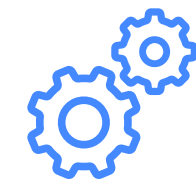
Physics
23 courses | \$5 370



Psychology
15 courses | \$3 300



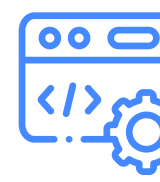
Web Design
16 courses | \$2 575



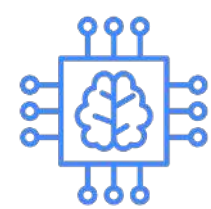
Project Management
17 courses | \$3 500



Brand Management of
Luxury Products and
Services
16 courses | \$2 935



Information Systems
and Technology
14 courses | \$2 386



Information Technologies, Artificial Intelligence
and Machine Learning
22 courses | \$1 903

** the number of courses may change
** depending on the programme*

How many courses* from edX are included into the programmes

2/2

Master's degree

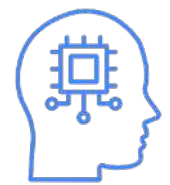
Duration: **3-10 weeks****



Master of Arts in
International Relations
13 courses | \$1 958



Master of Business
Administration (MBA)
8 courses | \$1 602



Master of Sciences in Artificial Intelligence and
Machine Learning
5 courses | \$1 015

Professional certificate

Duration: **24-52 weeks****



The Fundamentals of Artificial
Intelligence and Machine Learning
2 courses | \$1 330

** the number of courses may change
** depending on the programme*

The full list of elective courses to every programme is [in this link](#)

Optional courses of edX

Variant 2: *Catalogue of supplementary courses*

Outside the main study programme you can study our extensive catalogue of supplementary courses, including over 150 specialised courses in the sphere of Management and IT. These courses are available both in Russian and English, and you can complete them at a pace comfortable for you.

Although supplementary courses are not counted as ECTS credits, they will still be reflected officially in the Transcripts to your diploma, adding value to your academic profile.



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