



Swiss International
Institute Lausanne

Catalogue of Study Programmes

2023



Swiss International
Institute Lausanne

BACHELOR OF ARTS IN EVENT MANAGEMENT

The programme allows the student to acquire solid knowledge of business processes and analytical techniques as well as sound practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme in Management which provides a wider range of fundamental methodologies and practical experience.

The Bachelor in Event Management programme explores the concepts, characteristics, and management of local and international events in various locations. It focuses on what makes an event successful and includes such aspects as creation, planning, funding, marketing, operations, and human resources. The Event Management course is designed to offer a mix of lectures, case studies, workshops, guest speakers and interactive sessions; and provides an opportunity for practical application of theory and the experience of delivering a live event.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 184 ECTS

Degree awarded: Bachelor of Arts in Event Management

COURSES

Courses for Bachelor of Arts in Event Management programme are divided into 3 main categories: **Core courses (102 ECTS)** which are obligatory and **Specialisation modules (40 ECTS)** which are introduced during the 2nd and 3rd year of the programme and **Seminars and Workshops (12 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	
	SEMESTER 1	31		
BM0001	Accounting I	4	Practical coursework	Nadezhda Rozhkova
BM0076	Introduction to Microeconomics	4	Practical coursework	Galina Tolkachenko
BM0092	Marketing	4	Oral exam	Sergei Bogachev
BM0015	Business Ethics	4	Practical coursework	Irina Baturina
BM0043	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0057	HR Management	4	Practical coursework	Yulia Sizova
BM0014	Business Communication	4	Oral exam	Vladimir Baturin
SEM0003	Practical Workshop	1	Practical coursework	Valentin Mingalev
	SEMESTER 2	31		
BM0002	Accounting II	4	Oral exam	Tatyana Vasilyuk
BM0051	Globalisation and International Business	4	Oral exam	Vladimir Baturin
BM0037	Digital Marketing	4	Practical coursework	Anastasia Kashirina
BM0075	Introduction to Macroeconomics	4	Practical coursework	Galina Tolkachenko
BM0065	Information Systems	4	Practical coursework	Kirill Alekseev
BM0024/ BM0041	Logic/ E-commerce	4	Practical coursework	Vladimir Baturin/ Kirill Alekseev
BM0082	Leadership and Teambuilding	4	Oral exam	Vladimir Baturin
SEM0001	Career Seminar	3	Practical coursework	Galina Tolkachenko
	SEMESTER 3	31		
BM0074	Introduction to Event Management	4	Oral exam	Andrey Ilyin
BM0091	Managing Organisational Change	4	Practical coursework	Vladimir Baturin
BM0016	Business Law I	4	Practical coursework	Elena Naumova
BM0100	Operations Management and Logistics	4	Oral exam	Tatyana Belikova

BM0027	Customer Relationship Management	4	Oral exam	Oksana Tolkachenko
BM0070	International Marketing	4	Practical coursework	Sergei Bogachev
BM0045	Finance	4	Practical coursework	Yulia Sizova
SEM0003	Practical Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 4	31		
BM0097	Negotiation Skills	4	Practical coursework	Valentin Mingalev
BM0117/ BM0013	Statistics/ Business Analysis	4	Practical coursework	Galina Tolkachenko/ Andrey Ilyin
BM0102	Planning and Financial Management for Events	4	Oral exam	Yulia Sizova
BM0098	New Business Development	4	Practical coursework	Oksana Tolkachenko
BM0047	Food and Beverage Management	4	Oral exam	Yulia Sizova
BM0021	Financial Planning	4	Practical coursework	Galina Tolkachenko
BM0017	Business Law II	4	Oral exam	Elena Naumova
SEM0004	Negotiating Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 5	30		
BM0114/ BM0105	Social Business Management/ Project Management	4	Practical coursework	Andrey Ilyin/ Natalya Tsareva
BM0120	Sustainable Events Management	4	Oral exam	Andrey Ilyin
BM0048	Foundation of Hospitality Management	4	Practical coursework	Egor Arsenikhin
BM0018	Conference and Event Planning	4	Oral exam	Yulia Sizova
BM0006	Time Management	4	Practical coursework	Anastasia Kashirina
BM0089	Managing International Events	4	Oral exam	Andrey Ilyin
BM0050	Fundraising for Events	4	Practical coursework	Galina Tolkachenko
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
Bachelor Thesis				



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BACHELOR OF ARTS IN LUXURY BRAND MANAGEMENT

The programme allows the student to acquire solid knowledge of business processes and analytical techniques as well as sound practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme in Management which provides a wider range of fundamental methodologies and practical experience.

The Bachelor in Luxury Brand Management programme provides students with an introduction to luxury: the concept of luxury and the luxury market and explores the origins, evolution as well as its application and relevance. The students will examine the luxury market, its size, the key players and its geographic importance. The students will explore all aspects of managing a luxury brand – from marketing and strategic development to finance.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 184 ECTS

Degree awarded: Bachelor of Arts in Luxury Brand Management

COURSES

Courses for Bachelor of Arts in in Luxury Brand Management programme are divided into 3 main categories: **Core courses (102 ECTS)** which are obligatory, **Specialisation modules (40 ECTS)** which are introduced during the 2nd and 3rd year of the programme, and **Seminars and Workshops (12 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	31		
BM0001	Accounting I	4	Practical coursework	Nadezhda Rozhkova
BM0076	Introduction to Microeconomics	4	Practical coursework	Galina Tolkachenko
BM0092	Marketing	4	Oral exam	Sergei Bogachev
BM0015	Business Ethics	4	Practical coursework	Irina Baturina
BM0043	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0057	HR Management	4	Practical coursework	Yulia Sizova
BM0014	Business Communication	4	Oral exam	Vladimir Baturin
SEM0003	Practical Workshop	1	Practical coursework	Valentin Mingalev
	SEMESTER 2	31		
BM0002	Accounting II	4	Oral exam	Tatyana Vasilyuk
BM0051	Globalisation and International Business	4	Oral exam	Vladimir Baturin
BM0037	Digital Marketing	4	Practical coursework	Anastasia Kashirina
BM0075	Introduction to Macroeconomics	4	Practical coursework	Galina Tolkachenko
BM0065	Information Systems	4	Practical coursework	Kirill Alekseev
BM0024/ BM0041	Logic/ E-commerce	4	Practical coursework	Vladimir Baturin/ Kirill Alekseev
BM0082	Leadership and Teambuilding	4	Oral exam	Vladimir Baturin
SEM0001	Career Seminar	3	Practical coursework	Galina Tolkachenko
	SEMESTER 3	31		
BM0012	Brand Identity in the Luxury Sector	4	Oral exam	Nika Almar
BM0091	Managing Organisational Change	4	Practical coursework	Vladimir Baturin
BM0016	Business Law I	4	Practical coursework	Elena Naumova
BM0087	Luxury Quality Management	4	Oral exam	Galina Tolkachenko

BM0027	Customer Relationship Management	4	Oral exam	Oksana Tolkachenko
BM0070	International Marketing	4	Practical coursework	Sergei Bogachev
BM0045	Finance	4	Practical coursework	Yulia Sizova
SEM0003	Practical Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 4	31		
BM0097	Negotiation Skills	4	Practical coursework	Valentin Mingalev
BM0117/ BM0013	Statistics/ Business Analysis	4	Practical coursework	Galina Tolkachenko/ Andrey Ilyin
BM0085	Luxury Goods and Services Markets	4	Oral exam	Nika Almar
BM0098	New Business Development	4	Practical coursework	Oksana Tolkachenko
BM0086	Luxury Product Design	4	Oral exam	Nika Almar
BM0021	Financial Planning	4	Practical coursework	Galina Tolkachenko
BM0017	Business Law II	4	Oral exam	Elena Naumova
SEM0004	Negotiating Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 5	30		
BM0114/ BM0077	Social Business Management/ Introduction to Project Management	4	Practical coursework	Andrey Ilyin/ Natalya Tsareva
BM0083	Luxury Brand Analyses and Marketing Strategies	4	Oral exam	Nika Almar
BM0044	Fashion Forecasting	4	Practical coursework	Galina Tolkachenko
BM0084	Luxury Brand Management	4	Oral exam	Galina Tolkachenko
BM0022	Counterfeits in the Luxury Sector	4	Practical coursework	Galina Tolkachenko
BM0090	Managing Jewellery and Luxury Watches	4	Practical coursework	Nika Almar
BM0112	Retail Management	4	Oral exam	Galina Tolkachenko
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
	Bachelor Thesis			



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BACHELOR OF ARTS IN PROJECT MANAGEMENT

The programme allows the student to acquire solid knowledge of business processes and analytical techniques as well as sound practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme in Management which provides a wider range of fundamental methodologies and practical experience.

The Bachelor in Project Management programme is designed to teach students how to successfully manage resources, time and personnel in order to effectively start and complete projects. Through the Bachelor programme in Project Management, students gain understanding and practical experience in project planning and tasks scheduling, risk management and financial prediction, choosing and developing project teams, controlling and measuring results, and following up on team performance.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 184 ECTS

Degree awarded: Bachelor of Arts in Project Management

COURSES

Courses for Bachelor of Arts in Project Management are divided into 3 main categories: **Core courses (102 ECTS)** which are obligatory and **Specialisation modules (40 ECTS)** which are introduced during the 2nd and 3rd year of the programme, and **Seminars and Workshops (12 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	31		
BM0001	Accounting I	4	Practical coursework	Nadezhda Rozhkova
BM0076	Introduction to Microeconomics	4	Practical coursework	Galina Tolkachenko
BM0092	Marketing	4	Oral exam	Sergei Bogachev
BM0015/ BM0055	Business Ethics/ History	4	Practical coursework	Irina Baturina/ Anna Isanina
BM0043	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0057	HR Management	4	Practical coursework	Yulia Sizova
BM0014	Business Communication	4	Oral exam	Vladimir Baturin
SEM0003	Practical Workshop	1	Practical coursework	Valentin Mingalev
	SEMESTER 2	31		
BM0002	Accounting II	4	Oral exam	Tatyana Vasilyuk
BM0051	Globalisation and International Business	4	Oral exam	Vladimir Baturin
BM0037	Digital Marketing	4	Practical coursework	Anastasia Kashirina
BM0075	Introduction to Macroeconomics	4	Practical coursework	Galina Tolkachenko
BM0065	Information Systems	4	Practical coursework	Kirill Alekseev
BM0024/ BM0041	Logic/ E-commerce	4	Practical coursework	Vladimir Baturin/ Kirill Alekseev
BM0082	Leadership and Teambuilding	4	Oral exam	Vladimir Baturin
SEM0001	Career Seminar	3	Practical coursework	Galina Tolkachenko
	SEMESTER 3	31		
BM0077	Introduction to Project Management	4	Oral exam	Natalya Tsareva
BM0091	Managing Organisational Change	4	Practical coursework	Vladimir Baturin
BM0016	Business Law I	4	Practical coursework	Elena Naumova
BM0100	Operations Management and Logistics	4	Oral exam	Tatyana Belikova

BM0027	Customer Relationship Management	4	Oral exam	Oksana Tolkachenko
BM0070	International Marketing	4	Practical coursework	Sergei Bogachev
BM0045	Finance	4	Practical coursework	Yulia Sizova
SEM0003	Practical Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 4	31		
BM0097	Negotiation Skills	4	Practical coursework	Valentin Mingalev
BM0117/ BM0011	Statistics/ Basics of Freelancing	4	Practical coursework	Galina Tolkachenko/ Sergei Bogachev
BM0119	Strategic Management	4	Oral exam	Vladimir Baturin
BM0098	New Business Development	4	Practical coursework	Oksana Tolkachenko
BM0105	Project Management	4	Oral exam	Anastasia Kashirina
BM0021	Financial Planning	4	Practical coursework	Galina Tolkachenko
BM0017	Business Law II	4	Oral exam	Elena Naumova
SEM0004	Negotiating Workshop	3	Practical coursework	Valentin Mingalev
	SEMESTER 5	30		
BM0114	Social Business Management	4	Practical coursework	Andrey Ilyin
BM0108	Project Quality Management	4	Oral exam	Andrey Ilyin
BM0106	Project Management Tools and Methods	4	Oral exam	Andrey Ilyin
BM0109	Project Risk Management	4	Practical coursework	Andrey Ilyin
BM0107	Project Procurement Management	4	Practical coursework	Andrey Ilyin
BM0031	Decision Making in Projects	4	Oral exam	Andrey Ilyin
BM0071	International Project Management	4	Practical coursework	Daria Rozhkova
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
Bachelor Thesis				



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BACHELOR OF SCIENCE IN INFORMATION SYSTEMS AND TECHNOLOGY

The programme allows the student to acquire solid knowledge of information technologies as well as relevant practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme which provides a wider range of fundamental methodologies and practical experience.

The programme combines numerous disciplines in mathematics, information technology, programming, data management and others, which gives students opportunities to work in various fields in the roles of programmer, system administrator, IT project manager.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 184 ECTS

Degree awarded: Bachelor of Science in Information Systems and Technology

COURSES

Courses for Bachelor of Science in Information Systems and Technology programme are divided into 3 main categories: **Core courses (100 ECTS)** which are obligatory and **Specialisation modules (52 ECTS)** which are introduced during the 2nd and 3rd year of the programme, **and Workshops (2 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	30		
BM0061	Informatics	6	Oral exam	Denis Gnyrya
BM0095	Mathematics	6	Oral exam	Vladimir Baturin
BM0009	Algebra and Number Theory	6	Practical coursework	Vladimir Baturin
BM0040	Discrete Mathematics	4	Practical coursework	Vladimir Baturin
BM0042	English Language	4	Oral exam	Anna Talova
BM0055/ BM0024	History/ Logic	4	Practical coursework	Anna Isanina/ Vladimir Baturin
	SEMESTER 2	30		
BM0104	Probability Theory and Mathematical Statistics	6	Oral exam	Anna Sosnovskaya
BM0121	The Basics of Programming in C++	6	Oral exam	Polina Zakharova
BM0123	Theory of Information Processes and Systems	6	Oral exam	Kirill Alekseev
BM0053	Hardware of Computer Systems	6	Practical coursework	Kirill Alekseev
BM0067	Information Technology	4	Practical coursework	Denis Gnyrya
BM0062	Information and Analytical Systems	2	Practical coursework	Alexander Pavlov
	SEMESTER 3	32		
BM0064	Information Security and Information Protection	4	Oral exam	Sergey Evseev
BM0020	Content Management	4	Practical coursework	Kirill Alekseev
BM0111	Raster Graphics	6	Practical coursework	Andrey Zaikov
BM0125	Vector Graphics	6	Practical coursework	Ivan Glazkov
BM0004	Administration of Information Systems	6	Oral exam	Kirill Alekseev
BM0063	Information Processing Technologies	6	Oral exam	Kirill Alekseev

	SEMESTER 4	32		
BM0060	Infocommunication Systems and Networks	6	Oral exam	Kirill Alekseev
BM0033	Design of Information Systems and Technologies	6	Oral exam	Kirill Alekseev
BM0035	Development of Interactive Applications for Websites	6	Practical coursework	Kirill Alekseev
BM0029	Data Management	6	Oral exam	Kirill Alekseev
BM0079	Java Programming	4	Practical coursework	Kirill Alekseev
BM0058	Hypertext and Multimedia Information Technologies	4	Practical coursework	Kirill Alekseev
	SEMESTER 5	30		
BM0124	3D Graphics	6	Practical coursework	Ivan Glazkov
BM0034	Development of an Electronic Portal	6	Oral exam	Kirill Alekseev
BM0041/ BM0105	E-commerce/ Project Management	4	Practical coursework	Kirill Alekseev/ Anastasia Kashirina
BM0028	COM-technologies	6	Oral exam	Kirill Alekseev
BM0049	Functional Programming	6	Oral exam	Artem Lomakin
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
Bachelor Thesis				



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BACHELOR OF SCIENCE IN INTERNET MARKETING

The programme of Bachelor of Science in Internet Marketing allows the student to acquire solid knowledge of internet marketing as well as relevant practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme which provides a wider range of fundamental methodologies and practical experience.

Courses include Marketing Strategy, Website Design, Digital Media Planning, Data-Driven Marketing, Social Media Marketing, Entrepreneurship. Students must also take a special course that SEO&SEM and Market Analytics.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 182 ECTS

Degree awarded: Bachelor of Science in Internet Marketing

COURSES

Courses for Bachelor of Science in Internet Marketing programme are divided into 3 main categories: **Core courses (102 ECTS)** which are obligatory and **Specialisation modules (48 ECTS)** which are introduced during the 2nd and 3rd year of the programme, **and Workshops (2 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	30		
BM0061	Informatics	6	Practical coursework	Denis Gnyrya
BM0095	Mathematics	6	Oral exam	Vladimir Baturin
BM0009	Algebra and Number Theory	6	Practical coursework	Vladimir Baturin
BM0092	Marketing	4	Oral exam	Sergei Bogachev
BM0042	English Language	4	Oral exam	Anna Talova
BM0055/ BM0105	History/ Project Management	4	Practical coursework	Anna Isanina/ Anastasia Kashirina
	SEMESTER 2	32		
BM0073	Internet Marketing	6	Oral exam	Anastasia Kashirina
BM0094	Marketing Strategy	6	Oral exam	Anastasia Kashirina
BM0020	Content Management	4	Practical coursework	Kirill Alekseev
BM0041	E-commerce	4	Practical coursework	Kirill Alekseev
BM0043	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0067	Information Technology	4	Practical coursework	Denis Gnyrya
BM0019	Consumer Behavior	2	Practical coursework	Andrey Surmach
	SEMESTER 3	30		
BM0127	Website Design	6	Oral exam	Kirill Alekseev
BM0053/ BM0052	Hardware of Computer Systems/ Graphic Design	6	Practical coursework	Kirill Alekseev/ Ivan Glazkov
BM0093	Marketing Analytics	6	Oral exam	Yulia Sizova
BM0029	Data Management	6	Oral exam	Kirill Alekseev

BM0113	SEO&SEM	6	Practical coursework	Andrey Vlasenko
	SEMESTER 4	30		
BM0115	Social Media Marketing	6	Oral exam	Anastasia Kashirina
BM0126	Web Programming	6	Practical coursework	Kirill Alekseev
BM0035	Development of Interactive Applications for Websites	6	Practical coursework	Kirill Alekseev
BM0059	Influencer Marketing	4	Oral exam	Anastasia Kashirina
BM0008	Advertising	4	Oral exam	Anastasia Kashirina
BM0110/ BM0103	Promotion/ PR and Media Management	4	Practical coursework	Anastasia Kashirina/ Marina Andreeva
	SEMESTER 5	30		
BM0030	Data-Driven Marketing	6	Oral exam	Anastasia Kashirina
BM0034	Development of an Electronic Portal	6	Practical coursework	Kirill Alekseev
BM0038	Digital Media Planning	4	Oral exam	Anastasia Kashirina
BM0081	Landing Pages	4	Practical coursework	Anastasia Kashirina
BM0023	CPA & Teaser Marketing	4	Oral exam	Anastasia Kashirina
BM0024/ BM0014	Logic/ Business Communication	4	Practical coursework	Vladimir Baturin/ Vladimir Baturin
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
	Bachelor Thesis			



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BACHELOR OF SCIENCE IN WEB DESIGN

The programme of Bachelor of Science in Web Design allows the student to acquire solid knowledge of web design as well as relevant practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme which provides a wider range of fundamental methodologies and practical experience.

Courses include Website Design, Graphic Design, Web Programming, Data Management, Digital Visualisation, Digital Illustration, Entrepreneurship, and Marketing. There are also obligatory courses in Object-Oriented Programming and Vector Graphics. Students must also take a special course that includes designing and developing website or mobile applications.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 182 ECTS

Degree awarded: Bachelor of Science in Web Design

COURSES

Courses for Bachelor of Science in Web Design programme are divided into 3 main categories: **Core courses (102 ECTS)** which are obligatory and **Specialisation courses (48 ECTS)** which are introduced during the 2nd and 3rd year of the programme, **and Workshops (2 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	30		
BM0061	Informatics	6	Oral exam	Denis Gnyrya
BM0095	Mathematics	6	Oral exam	Vladimir Baturin
BM0041	E-commerce	4	Practical coursework	Kirill Alekseev
BM0003	Academic Drawing	6	Practical coursework	Larisa Salieva
BM0042	English Language	4	Oral exam	Anna Talova
BM0055/ BM0105	History/ Project Management	4	Practical coursework	Anna Isanina/ Anastasia Kashirina
	SEMESTER 2	30		
BM0052	Graphic Design	6	Oral exam	Ivan Glazkov
BM0121	The Basics of Programming in C++	6	Oral exam	Polina Zakharova
BM0020	Content Management	4	Practical coursework	Kirill Alekseev
BM0064	Information Security and Information Protection	4	Practical coursework	Sergey Evseev
BM0111	Raster Graphics	6	Oral exam	Andrey Zaikov
BM0067	Information Technology	4	Practical coursework	Denis Gnyrya
	SEMESTER 3	30		
BM0127	Website Design	6	Oral exam	Kirill Alekseev
BM0053	Hardware of Computer Systems	6	Practical coursework	Kirill Alekseev
BM0126	Web Programming	6	Oral exam	Kirill Alekseev
BM0029	Data Management	6	Practical coursework	Kirill Alekseev
BM0125	Vector Graphics	6	Oral exam	Ivan Glazkov

	SEMESTER 4	30		
BM0039	Digital Visualisation	6	Oral exam	Kirill Alekseev
BM0036	Digital Illustration	6	Oral exam	Kirill Alekseev
BM0035	Development of Interactive Applications for Websites	4	Practical coursework	Kirill Alekseev
BM0004	Administration of Information Systems	6	Oral exam	Kirill Alekseev
BM0058	Hypertext and Multimedia Information Technologies	4	Practical coursework	Kirill Alekseev
BM0056/ BM0025	History of Art/ Cross-Cultural Management	4	Practical coursework	Larisa Salieva/ Sergei Bogachev
	SEMESTER 5	32		
BM0124	3D Graphics	6	Oral exam	Ivan Glazkov
BM0034	Development of an Electronic Portal	6	Practical coursework	Kirill Alekseev
BM0073	Internet Marketing	6	Oral exam	Anastasia Kashirina
BM0024/ BM0082	Logic/ Leadership and Teambuilding	4	Practical coursework	Vladimir Baturin/ Vladimir Baturin
BM0097/ BM0014	Negotiation Skills/ Business Communication	4	Practical coursework	Valentin Mingalev / Vladimir Baturin
BM0099	Object-oriented Programming Basics	4	Oral exam	Ildar Zinyukov
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 6	30		
	Bachelor Thesis			



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MASTER OF ARTS IN INTERNATIONAL RELATIONS

The programme of Master of Arts in International Relations allows the student to acquire knowledge and skills in the most relevant matters related to international diplomacy, politics and economics in order to communicate and cooperate in the most efficient manner with international interlocutors both in governmental and non-governmental organisations and also in business.

The Master of Arts in International Relations suits those students who seek to pursue a career with international focus, specifically in diplomacy and foreign policy, although fundamentals of international relations in global business will also be covered in terms of international leadership and management, business and project management as well as cross-cultural communication and negotiating skills. In addition, a full course is devoted to EDRS (Ethics, Diversity, Responsibility, Sustainability). So, after completion of the programme, students will be able to join international organisations, become part of diplomatic services and/or work in the private sector.

Language of instruction/examination: Russian

Official duration: 3 semesters (1,5 years): 2 semesters + Master thesis

ECTS: 90 ECTS

Degree awarded: Master of Arts in International Relations

COURSES

Courses for Master of Arts in International Relations are divided into 3 main categories: **Core courses (35 ECTS)** which are obligatory, **Specialisation modules (15 ECTS)** which are introduced during the 2nd semester of the programme, and **Seminars and Workshops (10 ECTS)**. At the end of the studies the student is obliged to prepare a **Master Thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	31		
BM0051	Globalisation and International Business	4	Oral exam	Vladimir Baturin
BM0091	Managing Organisational Change	4	Practical coursework	Vladimir Baturin
BM0057	HR Management	4	Practical coursework	Yulia Sizova
BM0069	International Law	4	Oral exam	Anna Kotlova
BM0015	Business Ethics	4	Practical coursework	Irina Baturina
BM0025	Cross-Cultural Management	4	Oral exam	Sergei Bogachev
BM0054	High Performance Leadership	3	Practical coursework	Vladimir Baturin
SEM0002	Empowering Your Future	3	Practical coursework	Vladimir Baturin
SEM0003	Practical Workshops	1	Practical coursework	Valentin Mingalev
	SEMESTER 2	29		
BM0097	Negotiation Skills	4	Practical coursework	Valentin Mingalev
BM0014	Business Communication	4	Practical coursework	Vladimir Baturin

BM0071	International Project Management	4	Oral exam	Daria Rozhkova
MAG0005	International Events Planning	4	Oral exam	Yulia Sizova
MAG0004	Governance of International Organisations	3	Oral exam	Valentin Mingalev
BM0072/ BM0070	International Trade/ International Marketing	4	Practical coursework	Galina Tolkachenko/ Sergei Bogachev
SEM0004	Negotiating Workshop	3	Practical coursework	Valentin Mingalev
SEM0003	Practical Workshops	3	Practical coursework	Valentin Mingalev
	SEMESTER 3	30		
Master Thesis				



Swiss International
Institute Lausanne

MASTER OF BUSINESS ADMINISTRATION

The programme of Master of Business Administration allows the student to acquire profound knowledge of business processes and excel personally and professionally in today's marketplace. Graduates will be able to communicate and collaborate with others in an effective manner; apply economic, financial and managerial theories to meet their business goals and develop leadership skills to implement in different sectors they will be engaged in.

The Master programme in Business Administration provides students with comprehensive knowledge on different managerial aspects, from international management to finance management, marketing and entrepreneurship. Students will be able to apply both methodological skills and practical experience achieved during their education. Graduates of the program will get access to higher level positions, such as project managers, managers of senior levels, and/or will be able to start their own business.

Language of instruction/examination: English

Official duration: 3 semesters (1,5 years): 2 semesters + Master thesis

ECTS: 92 ECTS

Degree awarded: Master of Business Administration

COURSES

Courses for Master of Business Administration are divided into 3 main categories: **Core courses (45 ECTS)** which are obligatory, **Specialisation modules (12 ECTS)** which are introduced during the 2nd semester of the programme, and **Seminars and Workshops (5 ECTS)**. At the end of the studies the student is obliged to prepare a **Master Thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	32		
BM0088EN	Management Accounting	4	Practical coursework	Daria Rozhkova
BM0070EN	International Marketing	4	Practical coursework	Sergei Bogachev
BM0057EN	HR Management	4	Oral exam	Yulia Sizova
BM0043EN	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0014EN	Business Communication	4	Oral exam	Yulia Sizova
BM0118EN	Strategic Business Management	3	Practical coursework	Yulia Sizova
BM0025EN/ BM0015EN	Cross-Cultural Management/ Business Ethics	4	Practical coursework	Yulia Sizova/ Yulia Sizova
SEM0003EN	Practical Workshop	2	Practical coursework	Daria Rozhkova
SEM0001EN	Career Seminar	1	Practical coursework	Anna Isanina
	SEMESTER 2	30		
BM0005EN	Advanced Business Law	4	Practical coursework	Marina Kleymenova
BM0103EN	PR and Media Management	4	Practical coursework	Marina Andreeva

BM0027EN	Customer Relationship Management	4	Practical coursework	Yulia Sizova
BM0046EN	Financial Management	4	Practical coursework	Daria Rozhkova
MAG0002EN	Business Process Management	4	Oral exam	Sonja Pravidovic
MAG0003EN	E-Business Model Design	4	Oral exam	Sonja Pravidovic
MAG0001EN	Advanced Business Analysis	4	Oral exam	Daria Rozhkova
SEM0003EN	Practical Workshop	2	Practical coursework	Daria Rozhkova
	SEMESTER 3	30		
Master Thesis				



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MASTER OF BUSINESS ADMINISTRATION

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The Master programme in Business Administration provides students with comprehensive knowledge on different managerial aspects, from international management to finance management, marketing and entrepreneurship. Students will be able to apply both methodological skills and practical experience achieved during their education. Graduates of the program will get access to higher level positions, such as project managers, managers of senior levels, and/or will be able to start their own business.

Language of instruction/examination: Russian

Official duration: 3 semesters (1,5 years): 2 semesters + Master thesis

ECTS: 92 ECTS

Degree awarded: Master of Business Administration

COURSES

Courses for Master of Business Administration are divided into 3 main categories: **Core courses (45 ECTS)** which are obligatory, **Specialisation modules (12 ECTS)** which are introduced during the 2nd semester of the programme, and **Seminars and Workshops (5 ECTS)**. At the end of the studies the student is obliged to prepare a **Master Thesis (30 ECTS)**.

CURRICULUM OVERVIEW

	Course	ECTS	Assessment	Module lead
	SEMESTER 1	32		
BM0088	Management Accounting	4	Practical coursework	Nadezhda Rozhkova
BM0070	International Marketing	4	Practical coursework	Sergei Bogachev
BM0057	HR Management	4	Oral exam	Yulia Sizova
BM0043	Entrepreneurship	6	Oral exam	Sergei Bogachev
BM0014	Business Communication	4	Oral exam	Vladimir Baturin
BM0118	Strategic Business Management	3	Practical coursework	Vladimir Baturin
BM0025/ BM0015	Cross-Cultural Management/ Business Ethics	4	Practical coursework	Sergei Bogachev/ Irina Baturina
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
SEM0001	Career Seminar	1	Practical coursework	Galina Tolkachenko
	SEMESTER 2	30		
BM0005	Advanced Business Law	4	Practical coursework	Marina Kleymenova
BM0103	PR and Media Management	4	Practical coursework	Marina Andreeva

BM0027	Customer Relationship Management	4	Practical coursework	Oksana Tolkachenko
BM0046	Financial Management	4	Practical coursework	Galina Tolkachenko
MAG0002	Business Process Management	4	Oral exam	Daria Rozhkova
MAG0003	E-Business Model Design	4	Oral exam	Kirill Alekseev
MAG0001	Advanced Business Analysis	4	Oral exam	Andrey Ilyin
SEM0003	Practical Workshop	2	Practical coursework	Valentin Mingalev
	SEMESTER 3	30		
Master Thesis				