



Swiss International
Institute Lausanne

BACHELOR OF ARTS IN PROJECT MANAGEMENT

The programme allows the student to acquire solid knowledge of business processes and analytical techniques as well as sound practical skills. Graduates of the programme can begin their careers in a field of their specialisation and choose from numerous positions at different levels or pursue their academic path with further Master programme in Management which provides a wider range of fundamental methodologies and practical experience.

The Bachelor in Project Management programme is designed to teach students how to successfully manage resources, time and personnel in order to effectively start and complete projects. Through the Bachelor programme in Project Management, students gain understanding and practical experience in project planning and tasks scheduling, risk management and financial prediction, choosing and developing project teams, controlling and measuring results, and following up on team performance.

Language of instruction/examination: Russian

Official duration: 6 semesters (3 years): 5 semesters + Bachelor thesis

ECTS: 182 ECTS

Degree awarded: Bachelor of Arts in Project Management

COURSES

Courses for Bachelor of Arts in Project Management are divided into 3 main categories: **Core courses (104 ECTS)** which are obligatory and **Specialisation modules (36 ECTS)** which are introduced during the 2nd and 3rd year of the programme, and **Seminars and Workshops (12 ECTS)**. At the end of the studies the student is obliged to prepare a **Bachelor thesis (30 ECTS)**.

Aims of the Programme

Develop Comprehensive Project Management Skills: Equip students with a thorough understanding of project management principles, methodologies, tools, and techniques to effectively plan, execute, monitor, and close projects across various industries. This program is designed for individuals aspiring to pursue leadership roles in diverse sectors by mastering the full project management cycle.

Enhance Leadership and Teamwork Abilities: Foster essential leadership skills and the ability to work collaboratively in diverse teams, enabling students to manage stakeholders, resolve conflicts, and motivate team members toward common project goals. The program prepares students to function effectively in multicultural, cross-functional environments, positioning them for roles that require interpersonal and team-management expertise.

Cultivate Critical Thinking and Problem-Solving Skills: Encourage analytical thinking and decision-making capabilities, empowering students to identify potential risks, develop contingency plans, and make informed choices in complex project environments. This aim addresses the need for future project managers who can adapt to dynamic environments and solve intricate challenges.

Promote Ethical and Sustainable Project Management Practices: Instill a strong understanding of ethical considerations and sustainable practices in project management, preparing students to address the social and environmental impacts of their projects positively. The program is intended for students who seek to make a responsible impact in their industries through ethical and sustainable management.

Integrate Technology and Innovation in Project Management: Familiarize students with the latest project management software and tools, as well as innovative methodologies, to prepare them for the evolving landscape of project management in the digital age. This aspect is geared toward equipping students with the technological skills needed for a career in modern project management, adaptable to future industry trends.

LEARNING OUTCOMES

Plan, Organize, and Conduct Different Types of Projects Across Industries at Each Stage of Their Life Cycle:

This outcome emphasizes students' ability to manage projects across diverse industries, guiding them through each phase of a project's life cycle—from initiation

to planning, execution, monitoring, and closure. They will learn how to develop project frameworks, allocate resources effectively, and ensure that each project aligns with organizational goals and objectives.

Manage Businesses and Projects with Respect to Financial, Legal, and Ethical Aspects:

Students will gain a solid understanding of the financial, legal, and ethical factors impacting project and business management. This includes budgeting, regulatory compliance, ethical decision-making, and risk mitigation, ensuring that all actions align with professional standards and organizational integrity.

Conduct Business, Network, Stakeholder, and Contextual Analysis:

Students will be trained to perform thorough analyses to support the development of sustainable and safe events. This includes assessing business needs, mapping stakeholder interests, conducting contextual research, and accounting for the social, cultural, legal, and ethical aspects that may impact the success of an event.

Demonstrate Critical Thinking Skills, Develop Communication Strategies, Negotiate Effectively, and Build Relationships with Stakeholders:

This learning outcome highlights the importance of critical thinking, strategic communication, and negotiation skills in managing project stakeholders. Students will develop techniques to foster collaborative and effective relationships, ensuring clear communication, resolving conflicts, and aligning project objectives with stakeholder expectations.

Perform Business Analysis, Manage Risks, and Develop Sustainable Business Models:

This outcome aims to enhance students' skills in professional communication and negotiation within the event management context. They will learn techniques to establish and nurture relationships with clients, ensuring clear expectations and satisfaction through effective dialogue and customer-focused practices.

Evaluate and Manage Time and Human Resources, Demonstrate Hard and Soft Skills, and Shape a Personal Career Path for Effective Project Execution:

This outcome prepares students to assess time requirements, optimize human resources, and integrate essential hard (technical) and soft (interpersonal) skills into project execution. Students will also explore strategies for personal career

development, fostering the necessary leadership and self-management abilities to succeed in diverse project management environments.

CURRICULUM OVERVIEW

Course ID	Course	ECTS	Assessment
SEMESTER 1		31	
BM0001	Accounting I	4	Practical coursework
BM0076	Introduction to Microeconomics	4	Practical coursework
BM0092	Marketing	4	Oral exam
BM0015	Business Ethics	4	Practical coursework
BM0043	Entrepreneurship	6	Oral exam
BM0057	HR Management	4	Practical coursework
BM0014	Business Communication	4	Oral exam
SEM0011/ EDX-S-0001/ EDX-S-0002	Practical Workshop in Project Management I/ Intercultural Communications in the Workplace/ Entrepreneurial Operations: Launching a Startup	1	Practical coursework
			Defined by the provider
SEMESTER 2		31	
BM0002	Accounting II	4	Oral exam
BM0051	Globalisation and International Business	4	Oral exam
BM0037	Digital Marketing	4	Practical coursework
BM0075/ EDX-S-0003	Introduction to Macroeconomics/ Macroeconomics - The Basics	4	Practical coursework
			Defined by the provider
BM0065	Information Systems	4	Practical coursework
BM0024/ BM0041	Logic/ E-commerce	4	Practical coursework
BM0082	Leadership and Teambuilding	4	Oral exam
SEM0001/ EDX-S-0004/	Career Seminar/ Strategic Leadership/	3	Practical coursework
			Defined by the provider

EDX-B-0001	EdX course block: 1. Human Resources: Acquiring and Managing Talent in the 21st Century 2. Business Communication 3. Exercising Leadership: Foundational Principles 4. Career Networking: Build a Social Media Presence		Defined by the provider
	SEMESTER 3	33	
BM0077	Introduction to Project Management	4	Oral exam
BM0091	Managing Organisational Change	4	Practical coursework
MAG0007	Innovation Management	6	Practical coursework
BM0100	Operations Management and Logistics	4	Oral exam
BM0027	Customer Relationship Management	4	Oral exam
BM0070	International Marketing	4	Practical coursework
BM0045	Finance	4	Practical coursework
SEM0012/ EDX-B-0004	Practical Workshop in Project Management II/ EdX course block: 1. Globalization: Past and Future 2. How to Influence the Consumer Behavior to Drive Sales by Jonah Berger 3. Customer Relationship Management	3	Practical coursework Defined by the provider
	SEMESTER 4	27	
BM0097	Negotiation Skills	4	Practical coursework
BM0119	Strategic Management	4	Oral exam
BM0098	New Business Development	4	Practical coursework
BM0105	Project Management	4	Oral exam
BM0021	Financial Planning	4	Practical coursework
BM0108	Project Quality Management	4	Oral exam
SEM0004/	Negotiating Workshop/ EdX course block:	3	Practical coursework

EDX-B-0003	<ol style="list-style-type: none"> 1. Introduction to Negotiation Strategy 2. Product Management Fundamentals 3. Navigating Negotiation Intricacies 		Defined by the provider
	SEMESTER 5	30	
MAG0006	Artificial Intelligence in Business Process Management	4	Practical coursework
BM0114	Social Business Management	4	Practical coursework
BM0106	Project Management Tools and Methods	4	Oral exam
BM0109	Project Risk Management	4	Practical coursework
BM0107	Project Procurement Management	4	Practical coursework
BM0031	Decision Making in Projects	4	Oral exam
BM0071	International Project Management	4	Practical coursework
SEM0013/ EDX-B-0006	Practical Workshop in Project Management III/ EdX course block: <ol style="list-style-type: none"> 1. Effective Communication for Program and Project Stakeholders and Teams 2. Designing Project Information Hubs for Program and Project Performance 3. Risk Management for Projects 4. The Productization of a Vision: Linking Operations to Strategy 	2	Practical coursework Defined by the provider
	SEMESTER 6	30	
Bachelor Thesis			